



EVERY SMALL BUSINESS CAN USE A LIFT.

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LiftFund

DREAM IT. FUND IT.



Fuel the Future of the American Economy

For over 30 years, LiftFund, a leading nonprofit community funder, has empowered **30,000 small business owners** with **\$1 billion in capital**, fueling dreams, creating jobs, and strengthening communities. Support small businesses, support your community. **Let's turn capital into community impact.**

Main Street Resilience & Recovery Fund

Fueling Rapid Recovery for Communities in Crisis

Deploy fast, flexible capital to help small businesses reopen and rebuild after disasters, natural or economic. Includes business continuity planning, emergency microloans, and local resource coordination to protect jobs and livelihoods when it matters most.

Entrepreneurship Pathways for Veterans & Service Members

Mission-Focused Capital for America's Heroes

Support transitioning service members and veterans in building businesses post-service. Includes low-interest startup capital, peer mentorship, and tailored coaching to turn military discipline into entrepreneurial success.

Workforce Launch Fund

Helping Workers Become Employers

Empower underemployed and displaced individuals (including parents, career-changers, and people with disabilities) to launch sustainable, income-generating businesses through access to startup capital, essential equipment, childcare, and transportation support.

Restart Business Accelerator

A Second Chance at Success Through Entrepreneurship

Support individuals with past legal or financial setbacks to restart their lives through business ownership. Provides clean-slate coaching, legal referrals, credit-building loans, and business mentoring in a structured accelerator environment.

Digital Transformation for Local Businesses

Modern Tools for Main Street Growth

Help local businesses go digital with training and subsidized access to software, e-commerce platforms, AI tools, and digital marketing. This initiative boosts sales, saves time, and future-proofs entrepreneurs against tech disruption.

Evergreen Loan Fund

One Fund, Endless Opportunity

A revolving loan fund where every dollar repaid is reinvested into another entrepreneur. This compounding-impact model provides long-term sustainability and scale, ideal for funders seeking lasting ROI from a single investment.

Rural Business Catalyst Program

Bringing Big Opportunities to Small Places

Bridge the digital divide by funding AI training for small business owners. Your support equips them with tools to modernize operations and thrive in a tech-driven economy.

Youth Venture Lab

Investing in Tomorrow's Entrepreneurs Today

Empower teens and young adults with startup capital, business training, and access to online marketplaces. Designed to cultivate leadership, innovation, and financial literacy at an early age through real-world experience.

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This institution is an equal opportunity provider and employer.

DISASTER AND BUSINESS INTERRUPTION RELIEF FUND

UPLIFT SMALL BUSINESSES DURING DISASTERS AND INTERRUPTIONS



Disasters can strike at any time, leaving small businesses vulnerable. Without immediate support, **70% of small businesses affected by disasters & interruptions never reopen**—depriving communities of the unique culture and vitality that make them special.

With 30 years of experience, **stringent fraud prevention measures**, and over **50 successfully deployed recovery programs**, LiftFund is committed to helping businesses navigate any disruption—whether it be weather or road construction-related.



HOW YOU CAN CONTRIBUTE



AFFORDABLE CAPITAL FOR RECOVERY

10K SMALL BUSINESSES ASSISTED

Provides no-interest capital for disaster-affected businesses, offering immediate funding that makes a significant impact on recovery efforts.



GRANT ADMINISTRATION EXPERIENCE

\$130+ MILLION IN RELIEF GRANTS

With years of disaster recovery experience, we quickly deploy resources to help small businesses rebuild after wildfires, hurricanes, and more.



DISASTER LOAN CAPITAL

TOTAL OF \$200+ MILLION IN FUNDING

Additional low-interest loan capital is crucial to meet the growing demand from small businesses seeking recovery funding after disasters.

SUPPORT SMALL BUSINESSES

Donate today



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AI ENTREPRENEUR & SMALL BUSINESS SUPPORT FUND

BRIDGING THE AI DIVIDE FOR SMALL BUSINESS SURVIVAL



IMMEDIATE ACTION IS NEEDED TO HELP SMALL BUSINESSES THRIVE IN AN AI-DRIVEN ECONOMY!

In today's rapidly evolving marketplace, small businesses face unprecedented challenges from digital disruption to global competition. Artificial intelligence (AI) is no longer a luxury but a lifeline for survival, enabling small businesses to streamline operations, make data-driven decisions, and stay competitive. LiftFund's AI Education Workshop Series equips small business owners with the critical skills and confidence they need to harness AI's potential and survive and thrive in an increasingly AI-driven economy. By supporting this initiative, you're investing in the resilience and growth of the small business economy, which uplifts communities, creates local jobs, and fosters prosperity.



WHY SUPPORT AI TRAINING?



AI FUELS SMALL BUSINESS GROWTH

- » Enhancing Efficiency and Competitiveness
- » Driving Growth and Innovation
- » Cost Savings and Scalability
- » Staying Relevant in a Rapidly Changing Marketplace
- » Long-Term Resiliency



RISKS OF BEING LEFT BEHIND

- » Loss of Competitive Edge
- » Increased Vulnerability
- » Reduced Profitability
- » Major Community and Economic Impact if Small Businesses Fail Including Job Loss

**77% of small
businesses** cite
insufficient understanding
as the main reason
for not adopting it.

SUPPORT SMALL BUSINESSES

Donate today



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SMALL BUSINESS GRANT ADMINISTRATION



LiftFund is a non-profit economic development funder founded in 1994. Our experienced grants administration team has a proven record of implementing publicly and privately funded programs for business owners who need it most. Since the outset of the COVID-19 pandemic in 2020, we have provided:



\$130+ million
IN RELIEF GRANTS



36
RELIEF & RECOVERY
GRANT PROGRAMS



7,400+
SMALL BUSINESSES
FUNDED

GRANT ADMINISTRATION SERVICES INCLUDE:

program design, promotion, reporting, application collection, review for eligibility, disbursement of funds, secure data storage and issuance of 1099s.

PARTNERS

LiftFund has partnered with various municipalities, counties, financial institutions, associations and foundations to implement more than 30 publicly or privately funded grant programs.

Harris County

\$30 MILLION

ARPA Funds

Truist Foundation

\$1 MILLION

Private Funds

City of San Antonio

\$25 MILLION

CARES Funds

SUPPORT SMALL BUSINESSES

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INTEREST BUYDOWN LOAN PROGRAM

INVEST IN SMALL BUSINESSES
IN YOUR COMMUNITY.



JOIN US IN OFFERING AFFORDABLE FINANCING SOLUTIONS FOR SMALL BUSINESSES

LiftFund's Interest Buydown Loan Program is designed to provide lower interest rates to small business owners, fostering economic growth and community development. By collaborating with us, you can help more entrepreneurs access the capital they need to succeed.

WHY INVEST?

A WIN FOR SMALL BUSINESSES

- » **Community Impact:** Support local economic development and job creation
- » **Affordable Capital:** Provide entrepreneurs access to affordable capital to help grow and sustain their small business.
- » **Strengthened Relationships:** Build stronger ties with the community and business leaders
- » **Shared Success:** Collaborate with LiftFund to achieve mutual goals for economic growth and stability

A WIN FOR YOUR COMMUNITY

- » Increased economic activity
- » Increased job creation and retention
- » More business support, no loan liability
- » More businesses attracted by low-cost loans

INVESTMENT BY THE NUMBERS



2,157
LOANS MADE



\$55 million
LENDING AMOUNT



12,825
JOBS CREATED/RETAINED



\$14.5 million
INTEREST SAVED
BY BORROWERS



\$770 million
COMMUNITY
ECONOMIC IMPACT

CURRENT SUPPORTERS

City of Arlington, City of Corpus Christi, City of Edinburg, City of El Paso, City of Elsa, City of Laredo, City of Leon Valley, City of McAllen, City of San Antonio, CDFI Friendly Fort Worth, Congressional Earmark Funds, HEB, Hostetler/Wrigley Foundation, Houston Hospitality Association, OFN, Truist Foundation, USAA, Wells Fargo.

JOIN US TO HELP GROW YOUR COMMUNITY!

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AERIS
RATED
★★★★A
POLICY PLUS

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HEROES PROGRAM

VETERANS SMALL BUSINESS LOAN



BEING OF SERVICE TO THOSE WHO SERVED.

LiftFund was started to help determined, hard-working entrepreneurs realize their dreams. No group fits that description better than those who served to protect our freedom. We designed the Heroes Program specifically to create opportunities for former members of any branch of the U.S. armed forces to start or grow a small business. By collaborating with us, you can help more entrepreneurs access the capital they need to succeed.

PROGRAM HIGHLIGHTS



SMALL BUSINESS
LOANS UP TO
\$500K



FIXED INTEREST
RATE AT
5.0%

» For veterans, spouses,
and active duty members

» Funding prioritized for business
owners located in or operating
from areas designated as low-
to-moderate-income

LEARN MORE
about the program
and apply here:



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LiftFund small business loans are subject to credit approval, underwriting guidelines and availability of funds. Other fees may apply. Heroes Program loans are provided by LiftFund and not by USAA or its affiliated companies.

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IMPACT OVERVIEW

EMPOWERING
ENTREPRENEURS
SINCE 1994



LiftFund, a nonprofit economic development funder, is committed to leveling the financial playing field for business owners and entrepreneurs. We provide affordable funding and expert support to help businesses grow and thrive.

With \$1 billion in funding delivered to small businesses across 15 states—and a 96% repayment rate—our impact speaks for itself. **Every \$1 we lend generates \$14 in local economic activity.**

**TOGETHER, WE'RE BUILDING STRONGER COMMUNITIES AND
BRIGHTER FUTURES THROUGH ENTREPRENEURSHIP.**

OUR FIRST 30 YEARS



28,000+
SMALL BUSINESS LOANS



\$1 billion
IN FUNDING



70,000
BUSINESS SUPPORT
HOURS



\$6 billion
IN ECONOMIC IMPACT



104,000
JOBS CREATED & RETAINED

**SUPPORT SMALL
BUSINESSES**

Donate today



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