### INTEREST BUYDOWN LOAN PROGRAM

INVEST IN SMALL BUSINESSES IN YOUR COMMUNITY.



### JOIN US IN OFFERING AFFORDABLE FINANCING SOLUTIONS FOR SMALL BUSINESSES

LiftFund's Interest Buydown Loan Program is designed to provide lower interest rates to small business owners, fostering economic growth and community development.

By collaborating with us, you can help more entrepreneurs access the capital they need to succeed.

#### WHY INVEST?

### A WIN FOR SMALL BUSINESSES

- » Community Impact: Support local economic development and job creation
- » Affordable Capital: Provide entrepreneurs access to affordable capital to help grow and sustain their small business.
- » Strengthened Relationships: Build stronger ties with the community and business leaders
- » Shared Success: Collaborate with LiftFund to achieve mutual goals for economic growth and stability

#### A WIN FOR YOUR COMMUNITY

- » Increased economic activity
- » Increased job creation and retention
- » More business support, no loan liability
- » More businesses attracted by low-cost loans

### INVESTMENT BY THE NUMBERS



**2,157**LOANS MADE



\$55 million LENDING AMOUNT



**12,825**JOBS CREATED/RETAINED



\$14.5 million
INTEREST SAVED
BY BORROWERS



\$770 million COMMUNITY ECONOMIC IMPACT

#### **CURRENT SUPPORTERS**

City of Arlington, City of Corpus Christi, City of Edinburg, City of El Paso, City of Elsa, City of Laredo, City of Leon Valley, City of McAllen, City of San Antonio, CDFI Friendly Fort Worth, Congressional Earmark Funds, HEB, Hostetler/Wrigley Foundation, Houston Hospitality Association, OFN, Truist Foundation, USAA, Wells Fargo.

AERIS RATED \*\*\*\*A



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## **HEROES PROGRAM**

VETERANS SMALL **BUSINESS LOAN** 



BEING OF SERVICE TO THOSE WHO SERVED.

LiftFund was started to help determined, hardworking entrepreneurs realize their dreams. No group fits that description better than those who served to protect our freedom. We designed the Heroes Program specifically to create opportunities for former members of any branch of the U.S. armed forces to start or grow a small business. By collaborating with us, you can help more entrepreneurs access the capital they need to succeed.

### **PROGRAM HIGHLIGHTS**



» For veterans, spouses, and active duty members



RATE AT

» Funding prioritized for business owners located in or operating from areas designated as lowto-moderate-income







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### **IMPACT OVERVIEW**

**EMPOWERING ENTREPRENEURS SINCE 1994** 



LiftFund, a nonprofit economic development funder, is committed to leveling the financial playing field for business owners and entrepreneurs. We provide affordable funding and expert support to help businesses grow and thrive.

With \$1 billion in funding delivered to small businesses across 15 states and a 96% repayment rate—our impact speaks for itself. Every \$1 we lend generates \$14 in local economic activity.

### TOGETHER, WE'RE BUILDING STRONGER COMMUNITIES AND BRIGHTER FUTURES THROUGH ENTREPRENEURSHIP.

### **OUR FIRST 30 YEARS**



28,000+ SMALL BUSINESS LOANS



\$1 billion IN FUNDING



70,000 **BUSINESS SUPPORT** 



\$6 billion IN ECONOMIC IMPACT



104,000 JOBS CREATED & RETAINED



SUPPORT SMALL

**BUSINESSES** Donate today

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### SMALL BUSINESS GRANT ADMINISTRATION



LiftFund is a non-profit economic development funder founded in 1994. Our experienced grants administration team has a proven record of implementing publicly and privately funded programs for business owners who need it most. Since the outset of the COVID-19 pandemic in 2020, we have provided:





36
RELIEF & RECOVERY
GRANT PROGRAMS



7,400+
SMALL BUSINESSES
FUNDED

### **GRANT ADMINISTRATION SERVICES INCLUDE:**

program design, promotion, reporting, application collection, review for eligibility, disbursement of funds, secure data storage and issuance of 1099s.

### **PARTNERS**

LiftFund has partnered with various municipalities, counties, financial institutions, associations and foundations to implement more than 30 publicly or privately funded grant programs.

Harris County	\$30 MILLION	ARPA Funds
Truist Foundation	\$1 MILLION	Private Funds
City of San Antonio	\$25 MILLION	CARES Funds



### SUPPORT SMALL BUSINESSES

Donate today



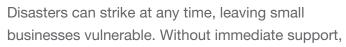


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# DISASTER RELIEF **FUND**

**UPLIFT SMALL BUSINESSES DURING DISASTERS** 



70% of small businesses affected by disasters never reopen—depriving communities of the unique culture and vitality that make them special.

With 30 years of experience, stringent fraud prevention measures, and over 50 successfully deployed recovery programs, LiftFund is committed to helping businesses navigate any crisis.



### HOW YOU CAN CONTRIBUTE



### AFFORDABLE CAPITAL FOR RECOVERY

10K SMALL BUSINESSES ASSISTED

Provides no-interest capital for disaster-affected businesses, offering immediate funding that makes a significant impact on recovery efforts.



#### **GRANT ADMINISTRATION EXPERIENCE**

\$130+ MILLION IN RELIEF GRANTS

With years of disaster recovery experience, we quickly deploy resources to help small businesses rebuild after wildfires, hurricanes, and more.



### **DISASTER LOAN CAPITAL**

### TOTAL OF \$200+ MILLION IN FUNDING

Additional low-interest loan capital is crucial to meet the growing demand from small businesses seeking recovery funding after disasters.



### SUPPORT SMALL **BUSINESSES**

Donate today





DREAM IT. FUND IT.

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