

INTEREST BUYDOWN LOAN PROGRAM

INVEST IN SMALL BUSINESSES
IN YOUR COMMUNITY.



JOIN US IN OFFERING AFFORDABLE FINANCING SOLUTIONS FOR SMALL BUSINESSES

LiftFund's Interest Buydown Loan Program is designed to provide lower interest rates to small business owners, fostering economic growth and community development. By collaborating with us, you can help more entrepreneurs access the capital they need to succeed.

WHY INVEST?

A WIN FOR SMALL BUSINESSES

- » **Community Impact:** Support local economic development and job creation
- » **Affordable Capital:** Provide entrepreneurs access to affordable capital to help grow and sustain their small business.
- » **Strengthened Relationships:** Build stronger ties with the community and business leaders
- » **Shared Success:** Collaborate with LiftFund to achieve mutual goals for economic growth and stability

A WIN FOR YOUR COMMUNITY

- » Increased economic activity
- » Increased job creation and retention
- » More business support, no loan liability
- » More businesses attracted by low-cost loans

INVESTMENT BY THE NUMBERS



2,157
LOANS MADE



\$55 million
LENDING AMOUNT



12,825
JOBS CREATED/RETAINED



\$14.5 million
INTEREST SAVED
BY BORROWERS



\$770 million
COMMUNITY
ECONOMIC IMPACT

CURRENT SUPPORTERS

City of Arlington, City of Corpus Christi, City of Edinburg, City of El Paso, City of Elsa, City of Laredo, City of Leon Valley, City of McAllen, City of San Antonio, CDFI Friendly Fort Worth, Congressional Earmark Funds, HEB, Hostetler/Wrigley Foundation, Houston Hospitality Association, OFN, Truist Foundation, USAA, Wells Fargo.

JOIN US TO HELP GROW YOUR COMMUNITY!

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HEROES PROGRAM

VETERANS SMALL BUSINESS LOAN



BEING OF SERVICE TO THOSE WHO SERVED.

LiftFund was started to help determined, hard-working entrepreneurs realize their dreams. No group fits that description better than those who served to protect our freedom. We designed the Heroes Program specifically to create opportunities for former members of any branch of the U.S. armed forces to start or grow a small business. By collaborating with us, you can help more entrepreneurs access the capital they need to succeed.

PROGRAM HIGHLIGHTS



SMALL BUSINESS
LOANS UP TO
\$500K



FIXED INTEREST
RATE AT
5.0%

» For veterans, spouses,
and active duty members

» Funding prioritized for business
owners located in or operating
from areas designated as low-
to-moderate-income

LEARN MORE
about the program
and apply here:



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LiftFund small business loans are subject to credit approval, underwriting guidelines and availability of funds.
Other fees may apply. Heroes Program loans are provided by LiftFund and not by USAA or its affiliated companies.

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IMPACT OVERVIEW

EMPOWERING
ENTREPRENEURS
SINCE 1994



LiftFund, a nonprofit economic development funder, is committed to leveling the financial playing field for business owners and entrepreneurs. We provide affordable funding and expert support to help businesses grow and thrive.

With \$1 billion in funding delivered to small businesses across 15 states—and a 96% repayment rate—our impact speaks for itself. **Every \$1 we lend generates \$14 in local economic activity.**

**TOGETHER, WE'RE BUILDING STRONGER COMMUNITIES AND
BRIGHTER FUTURES THROUGH ENTREPRENEURSHIP.**

OUR FIRST 30 YEARS



28,000+
SMALL BUSINESS LOANS



\$1 billion
IN FUNDING



70,000
BUSINESS SUPPORT
HOURS



\$6 billion
IN ECONOMIC IMPACT



104,000
JOBS CREATED & RETAINED

**SUPPORT SMALL
BUSINESSES**

Donate today



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AERIS
RATED
★★★★A
POLICY PLUS

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SMALL BUSINESS GRANT ADMINISTRATION



LiftFund is a non-profit economic development funder founded in 1994. Our experienced grants administration team has a proven record of implementing publicly and privately funded programs for business owners who need it most. Since the outset of the COVID-19 pandemic in 2020, we have provided:



\$130+ million
IN RELIEF GRANTS



36
RELIEF & RECOVERY
GRANT PROGRAMS



7,400+
SMALL BUSINESSES
FUNDED

GRANT ADMINISTRATION SERVICES INCLUDE:

program design, promotion, reporting, application collection, review for eligibility, disbursement of funds, secure data storage and issuance of 1099s.

PARTNERS

LiftFund has partnered with various municipalities, counties, financial institutions, associations and foundations to implement more than 30 publicly or privately funded grant programs.

Harris County

\$30 MILLION

ARPA Funds

Truist Foundation

\$1 MILLION

Private Funds

City of San Antonio

\$25 MILLION

CARES Funds

SUPPORT SMALL BUSINESSES

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DISASTER RELIEF FUND

UPLIFT SMALL BUSINESSES DURING DISASTERS



Disasters can strike at any time, leaving small businesses vulnerable. Without immediate support, **70% of small businesses affected by disasters never reopen**—depriving communities of the unique culture and vitality that make them special.

With 30 years of experience, **stringent fraud prevention measures**, and over **50 successfully deployed recovery programs**, LiftFund is committed to helping businesses navigate any crisis.

HOW YOU CAN CONTRIBUTE



AFFORDABLE CAPITAL FOR RECOVERY

10K SMALL BUSINESSES ASSISTED

Provides no-interest capital for disaster-affected businesses, offering immediate funding that makes a significant impact on recovery efforts.



GRANT ADMINISTRATION EXPERIENCE

\$130+ MILLION IN RELIEF GRANTS

With years of disaster recovery experience, we quickly deploy resources to help small businesses rebuild after wildfires, hurricanes, and more.



DISASTER LOAN CAPITAL

TOTAL OF \$200+ MILLION IN FUNDING

Additional low-interest loan capital is crucial to meet the growing demand from small businesses seeking recovery funding after disasters.

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