



EVERY SMALL BUSINESS CAN USE A LIFT.

Amy Hereford

President & CEO

ahereford@liftfund.com

210-502-9604

Adam Henson

Chief Operations Officer

ahenson@liftfund.com

210-802-4658

Robert Hernandez

*Director of Strategic Giving
& Partnerships*

rrhernandez@liftfund.com

415-335-3347

LiftFund

DREAM IT. FUND IT.



Fuel the Future of the American Economy

For over 30 years, LiftFund has been a trusted nonprofit community lender, empowering over **30,000 small business owners** with more than **\$1 billion in capital** to build their dreams, create jobs, and drive local prosperity.

DISASTER & BUSINESS INTERRUPTION RELIEF FUND

Help small businesses recover quickly from disasters with emergency funding and resources. Your support keeps doors open, employees paid, and communities resilient during crises like natural disasters, economic shocks, and public health emergencies.

WORKFORCE DEVELOPMENT

Empower parents in the workforce by funding access to childcare and transportation. Your donation removes critical barriers, enabling working parents to focus on their careers, start new businesses, and support their families.

INVESTING IN VETERANS

Support veterans in their entrepreneurial journey with 0% interest loans, mentorship, and business training. Your gift helps those who've served our country build their next mission.

YOUTH ENTREPRENEURSHIP PROGRAM

Fuel the next generation of business leaders with startup capital, hands-on training, and mentorship. Your investment equips youth to innovate and build strong local economies.

0% INTEREST LOAN FUND

Break down financial barriers for under-resourced entrepreneurs. Your donation provides interest-free capital that empowers business owners to grow sustainably.

REVOLVING LOAN FUND

Create lasting economic impact through flexible, low-interest loans. Repaid funds are reinvested into new businesses, generating a sustainable cycle of growth and opportunity.

AI SKILLS FOR ENTREPRENEURS

Bridge the digital divide by funding AI training for small business owners. Your support equips them with tools to modernize operations and thrive in a tech-driven economy.

When you support a small business, you're supporting your neighbors, friends, and the vibrant communities we call home. **Let's turn capital into community impact.**

1-888-215-2373
info@liftfund.com

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DREAM IT. FUND IT.

This institution is an equal opportunity provider and employer.

DISASTER AND BUSINESS INTERRUPTION RELIEF FUND

UPLIFT SMALL BUSINESSES DURING DISASTERS AND INTERRUPTIONS



Disasters can strike at any time, leaving small businesses vulnerable. Without immediate support, **70% of small businesses affected by disasters & interruptions never reopen**—depriving communities of the unique culture and vitality that make them special.

With 30 years of experience, **stringent fraud prevention measures**, and over **50 successfully deployed recovery programs**, LiftFund is committed to helping businesses navigate any disruption—whether it be weather or road construction-related.



HOW YOU CAN CONTRIBUTE



AFFORDABLE CAPITAL FOR RECOVERY

10K SMALL BUSINESSES ASSISTED

Provides no-interest capital for disaster-affected businesses, offering immediate funding that makes a significant impact on recovery efforts.



GRANT ADMINISTRATION EXPERIENCE

\$130+ MILLION IN RELIEF GRANTS

With years of disaster recovery experience, we quickly deploy resources to help small businesses rebuild after wildfires, hurricanes, and more.



DISASTER LOAN CAPITAL

TOTAL OF \$200+ MILLION IN FUNDING

Additional low-interest loan capital is crucial to meet the growing demand from small businesses seeking recovery funding after disasters.

SUPPORT SMALL BUSINESSES

Donate today



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AI ENTREPRENEUR & SMALL BUSINESS SUPPORT FUND

BRIDGING THE AI DIVIDE FOR SMALL BUSINESS SURVIVAL



IMMEDIATE ACTION IS NEEDED TO HELP SMALL BUSINESSES THRIVE IN AN AI-DRIVEN ECONOMY!

In today's rapidly evolving marketplace, small businesses face unprecedented challenges from digital disruption to global competition. Artificial intelligence (AI) is no longer a luxury but a lifeline for survival, enabling small businesses to streamline operations, make data-driven decisions, and stay competitive. LiftFund's AI Education Workshop Series equips small business owners with the critical skills and confidence they need to harness AI's potential and survive and thrive in an increasingly AI-driven economy. By supporting this initiative, you're investing in the resilience and growth of the small business economy, which uplifts communities, creates local jobs, and fosters prosperity.

WHY SUPPORT AI TRAINING?



AI FUELS SMALL BUSINESS GROWTH

- » Enhancing Efficiency and Competitiveness
- » Driving Growth and Innovation
- » Cost Savings and Scalability
- » Staying Relevant in a Rapidly Changing Marketplace
- » Long-Term Resiliency



RISKS OF BEING LEFT BEHIND

- » Loss of Competitive Edge
- » Increased Vulnerability
- » Reduced Profitability
- » Major Community and Economic Impact if Small Businesses Fail Including Job Loss

**77% of small
businesses** cite
insufficient understanding
as the main reason
for not adopting it.

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SMALL BUSINESS GRANT ADMINISTRATION



LiftFund is a non-profit economic development funder founded in 1994. Our experienced grants administration team has a proven record of implementing publicly and privately funded programs for business owners who need it most. Since the outset of the COVID-19 pandemic in 2020, we have provided:



\$130+ million
IN RELIEF GRANTS



36
RELIEF & RECOVERY
GRANT PROGRAMS



7,400+
SMALL BUSINESSES
FUNDED

GRANT ADMINISTRATION SERVICES INCLUDE:

program design, promotion, reporting, application collection, review for eligibility, disbursement of funds, secure data storage and issuance of 1099s.

PARTNERS

LiftFund has partnered with various municipalities, counties, financial institutions, associations and foundations to implement more than 30 publicly or privately funded grant programs.

Harris County	\$30 MILLION	ARPA Funds
Truist Foundation	\$1 MILLION	Private Funds
City of San Antonio	\$25 MILLION	CARES Funds



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INTEREST BUYDOWN LOAN PROGRAM

INVEST IN SMALL BUSINESSES
IN YOUR COMMUNITY.



JOIN US IN OFFERING AFFORDABLE FINANCING SOLUTIONS FOR SMALL BUSINESSES

LiftFund's Interest Buydown Loan Program is designed to provide lower interest rates to small business owners, fostering economic growth and community development. By collaborating with us, you can help more entrepreneurs access the capital they need to succeed.

WHY INVEST?

A WIN FOR SMALL BUSINESSES

- » **Community Impact:** Support local economic development and job creation
- » **Affordable Capital:** Provide entrepreneurs access to affordable capital to help grow and sustain their small business.
- » **Strengthened Relationships:** Build stronger ties with the community and business leaders
- » **Shared Success:** Collaborate with LiftFund to achieve mutual goals for economic growth and stability

A WIN FOR YOUR COMMUNITY

- » Increased economic activity
- » Increased job creation and retention
- » More business support, no loan liability
- » More businesses attracted by low-cost loans

INVESTMENT BY THE NUMBERS



2,157
LOANS MADE



\$55 million
LENDING AMOUNT



12,825
JOBS CREATED/RETAINED



\$14.5 million
INTEREST SAVED
BY BORROWERS



\$770 million
COMMUNITY
ECONOMIC IMPACT

CURRENT SUPPORTERS

City of Arlington, City of Corpus Christi, City of Edinburg, City of El Paso, City of Elsa, City of Laredo, City of Leon Valley, City of McAllen, City of San Antonio, CDFI Friendly Fort Worth, Congressional Earmark Funds, HEB, Hostetler/Wrigley Foundation, Houston Hospitality Association, OFN, Truist Foundation, USAA, Wells Fargo.

JOIN US TO HELP GROW YOUR COMMUNITY!

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HEROES PROGRAM

VETERANS SMALL BUSINESS LOAN



BEING OF SERVICE TO THOSE WHO SERVED.

LiftFund was started to help determined, hard-working entrepreneurs realize their dreams. No group fits that description better than those who served to protect our freedom. We designed the Heroes Program specifically to create opportunities for former members of any branch of the U.S. armed forces to start or grow a small business. By collaborating with us, you can help more entrepreneurs access the capital they need to succeed.

PROGRAM HIGHLIGHTS



SMALL BUSINESS
LOANS UP TO
\$500K



FIXED INTEREST
RATE AT
5.0%

» For veterans, spouses,
and active duty members

» Funding prioritized for business
owners located in or operating
from areas designated as low-
to-moderate-income

LEARN MORE
about the program
and apply here:



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LiftFund small business loans are subject to credit approval, underwriting guidelines and availability of funds.
Other fees may apply. Heroes Program loans are provided by LiftFund and not by USAA or its affiliated companies.

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IMPACT OVERVIEW

EMPOWERING
ENTREPRENEURS
SINCE 1994



LiftFund, a nonprofit economic development funder, is committed to leveling the financial playing field for business owners and entrepreneurs. We provide affordable funding and expert support to help businesses grow and thrive.

With \$1 billion in funding delivered to small businesses across 15 states—and a 96% repayment rate—our impact speaks for itself. **Every \$1 we lend generates \$14 in local economic activity.**

**TOGETHER, WE'RE BUILDING STRONGER COMMUNITIES AND
BRIGHTER FUTURES THROUGH ENTREPRENEURSHIP.**

OUR FIRST 30 YEARS



28,000+
SMALL BUSINESS LOANS



\$1 billion
IN FUNDING



70,000
BUSINESS SUPPORT
HOURS



\$6 billion
IN ECONOMIC IMPACT



104,000
JOBS CREATED & RETAINED

**SUPPORT SMALL
BUSINESSES**

Donate today



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AERIS
RATED
★★★★A
POLICY PLUS

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