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LiftFund Names Laurie Vignaud as New President and CEO

The appointment sets the stage for an exciting era of growth for nearly 30-year-old Community Development Financial Institution

San Antonio, Texas - LiftFund, a nonprofit small business lender, has appointed Laurie Vignaud as its new President and CEO, heralding a new era of growth, innovation, and transformative leadership for the organization. This appointment follows the exceptional nearly 30-year tenure of LiftFund's founder Janie Barrera, leaving a profound legacy within the Community Development Financial Institution (CDFI) industry.

Expressing deep gratitude for Janie Barrera's leadership and dedication, LiftFund's board chair Jeff Brouillard remarked, "We are immensely grateful to Janie for her extraordinary vision and steadfast commitment over the past three decades. Under her guidance, LiftFund has become a driving force in fostering economic inclusivity and empowering diverse communities."

"After successfully navigating the challenges of our industry for nearly 30 years, we recognize the imperative of dynamic leadership to propel our organization forward in today's rapidly evolving economic landscape," said Brouillard. "Laurie's remarkable leadership qualities, strategic acumen, and unwavering commitment to innovation make her the ideal choice to steer LiftFund towards unparalleled achievements."

Bringing over 35 years of executive experience in banking and community development, Vignaud currently serves as the president & CEO, director and founding member of InclusivBANK. As a seasoned executive capable of catalyzing change, spearheading strategic initiatives, and achieving outstanding results, Vignaud is poised to lead the future of the organization and drive lasting impact in communities across its 15-state service area.

In assuming the role of president and CEO, Vignaud stated, "I am truly honored to collaborate with LiftFund's talented team and esteemed board of directors, building upon the extraordinary foundation they have established. Together, we will work to elevate LiftFund's efforts in creating an inclusive and equitable economy for all."

Under new leadership, LiftFund is strategically positioned to leverage its extensive industry expertise, innovative approach, and steadfast dedication to empowering diverse communities on their journey toward financial prosperity.

For more information about LiftFund, visit www.LiftFund.com.

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About LiftFund

LiftFund Inc., a nonprofit small business lender, transforms lives by opening doors, leveling the financial playing field, and building a community of shared success through entrepreneurship. Founded in 1994 in San Antonio, Texas, LiftFund provides capital, financial coaching, tools, and resources to entrepreneurs who do not have access to loans from commercial sources. Since inception, LiftFund has provided access to nearly \$1 billion in capital, and nearly 27,000 loans, to diverse business owners throughout its 15-state service area. For more information, follow LiftFund on social media @LiftFundUS and visit www.LiftFund.com.