

2021 IMPACT

LiftFund believes in entrepreneurs who have the desire, ability, and vision to launch or grow their own business. We are passionate about our mission and work to strengthen communities by championing small business owners in their journey to financial prosperity.

SMALL BUSINESS LENDING

\$39 Million

TOTAL AMOUNT

1,633

LOANS PROVIDED

\$23,900

AVG. LOAN SIZE

JOBS CREATED **1,560**

JOBS RETAINED **5,297**

ENTREPRENEURS OF COLOR **71%**

LMI BORROWERS **61%**

SBA 504 LENDING

\$40.3 Million

TOTAL LOAN AMOUNT

54

LOANS PROVIDED

407

JOBS CREATED

GRANT FUNDING

\$32.6 Million

AMOUNT AWARDED

2,139

GRANTS PROVIDED

BUSINESS EDUCATION

CLIENTS SERVED **7,590**

BUSINESS SUPPORT HOURS PROVIDED **7,300**

WORKSHOPS HOSTED **301**

WORKSHOP PARTICIPANTS **2,352**

Top 5 Industries

- Service
- Transportation & Warehousing
- Professional Services
- Retail
- Construction

Top 3 Consultation Topics

- Credit Review
- How to Access Capital
- Financial Education, Planning & Management

OUR CLIENT PROFILE - SMALL BUSINESS LENDING

LiftFund Site	Total Loans	Total Amount	Black	Hispanic	Other	White	Female	Male	Veteran & Family
California	35	\$1,329,827	12%	0%	29%	59%	41%	59%	9%
Florida	49	\$1,954,536	35%	8%	15%	42%	48%	52%	6%
Georgia	69	\$1,330,141	72%	4%	7%	18%	59%	41%	12%
Louisiana	123	\$2,325,716	54%	4%	12%	30%	62%	38%	4%
New Orleans	57	\$1,170,304	57%	5%	5%	32%	63%	38%	4%
All other cities	66	\$1,155,412	51%	3%	18%	28%	61%	39%	5%
Tennessee	13	\$235,733	71%	0%	0%	29%	33%	67%	17%
Texas	1,270	\$30,751,620	17%	43%	12%	28%	42%	58%	7%
Austin	64	\$2,399,137	8%	14%	14%	63%	55%	45%	6%
Corpus Christi	64	\$1,833,140	9%	42%	7%	42%	44%	56%	8%
Dallas/Ft. Worth	219	\$4,922,131	39%	25%	11%	25%	52%	48%	6%
El Paso	190	\$4,296,663	1%	74%	8%	17%	31%	69%	6%
Houston	228	\$5,501,772	33%	25%	15%	28%	38%	62%	6%
Laredo	52	\$1,329,975	0%	80%	9%	11%	38%	62%	4%
Rio Grande Valley	53	\$1,156,582	0%	82%	2%	16%	27%	73%	8%
San Antonio	400	\$9,312,221	12%	42%	13%	32%	44%	56%	9%
Additional States Served*	74	\$1,161,638	33%	12%	12%	43%	39%	61%	9%
Total	1,633	\$39,089,211	24%	35%	12%	29%	44%	56%	7%

*LiftFund combines total impact for states and locations with less than 12 loans to ensure privacy of our clients. States in additional served include: Alabama, Arkansas, Kentucky, Mississippi, Missouri, New Mexico, New York, Oklahoma, South Carolina.