



DREAM IT. FUND IT. Launching Entrepreneurs for over 20 Years

# A year of impact

#### **Table of Contents**

A Year of Impact	1
2015 Highlights	2
Client Reach	3
Performance Summary	8
Client Demographics	9
Supporters	10
Financial Summary	13
Roard Members & Executive Staff	14

#### **Acknowledgements**

Cover: Johnny Hernandez La Gloria I San Antonio, TX

LiftFund client, owner of La Gloria, True Flavors, The Fruteria-Botanero, Casa Hernan and El Machito, poses in front of his newest La Gloria location in San Antonio at Dominion Crossing. In 2015, he opened his fourth location after receiving a U.S. SBA 504 loan from LiftFund. Read more about Johnny on page 5.

We would like to acknowledge LiftFund client, owner of DesignFilm, LLC., Josué Zapata, for the design of this annual report. Josué also created our logo and brand standards when we changed our name to LiftFund in 2015

A new name, a 16 city rebrand tour, a new headquarters in San Antonio, and expansion of our services into five additional states are just a few of the exciting things that happened at LiftFund in 2015. However, the most important and gratifying accomplishment was serving 5,216 clients through the distribution of 1,364 loans totaling \$24.9 million. In addition, we provided small business owners over 6,700 hours of technical assistance.

In January 2015, we introduced our new name to our employees and the public in San Antonio. In February, we began what would be a 15 city rebrand media tour which ended in May. It was truly a pleasure to meet many of our clients who shared their stories of struggles and great accomplishments through perseverance. Banking partners, elected officials, media representatives, and avid LiftFund supporters joined us as we celebrated our new name in each city.

In April, our San Antonio staff took great pride in moving into our newly built headquarters which includes the main Lending and Learning Center building, a community center, a small business incubator and an edible outdoor garden.

In the summer of 2015, we extended our reach to help entrepreneurs in Florida, Georgia,

New Mexico, Oklahoma and South Carolina; we now serve 13 states throughout the southern part of the United States.

Our focus is on empowering clients to chart their own economic paths by providing them with access to capital and business advice. Most recently, the LiftFund board of directors approved increasing the maximum loan size to \$500,000. During that same time frame we partnered with MetaFund to provide small business loans up to \$1 million.

It is our mission to help small business owners create opportunities that foster self-sufficiency and we have taken that task to heart over the last 22 years. Thank you for your support as we continue to find innovative ways to offer small businesses and entrepreneurs a pathway to success.

Thank you,



Janie Barrera President & CEO



JR Adams
Jim Adams
Board Chair



## 2015 Highlights

#### **January 14**

Unveiling of new name and logo

#### **February 6**

Rebrand tour makes its first stop in Birmingham, AL

#### March 17

Women's Mentorship Program 2.0 launched in San Antonio, TX

#### **April 2**

\$1 million HUD grant received to serve the Delta Region

#### July 28

Loan products made available in Florida, Georgia, New Mexico, Oklahoma and South Carolina

#### June 30

Grand Opening of BBVA Compass Lending and Learning Center at the LiftFund Center

#### June 2

Charity Navigator four star rating earned fourth year in a row

#### Mav 14

Grand Opening of LiftFund Lending and Learning Campus

#### **August 31**

Awarded at the 2015 Mid America Lender's Conference:

- #1 CDC in El Paso
- #1 CDC in Rio Grande Valley
- #1 Micro Lender Region 6
- #1 Community Advantage Lender Region 6

#### September 30

Disbursed over \$200 million and 17,127 loans since inception

#### October 9

First loan in Florida

#### **November 5**

Recognized by the Office of Economic Opportunity as 4th in the Nation for the SBA 7A Community Advantage loan program









#### **Wild West Boots**



Guillermo Rodriguez Vasquez

Loan size and purpose: \$20,000 for working capital and inventory

"My dream was to be an engineer when we lived in Mexico, but that took a back seat when we moved here 20 years ago," said Guillermo. He has been a small business owner since he moved to the U.S. The biggest obstacle he and his wife had to overcome in becoming small business owners was understanding credit and the impact it has on an individual. During the recession, he realized he needed a good credit score to secure a better future for his family. Capital provided by LiftFund helped Guillermo grow Wild West Boots to two locations in the Rio Grande Valley and his stable income allows him to pay for his daughter's college tuition.



#### **Brownsville**

Total number of loans for 2015:	48
Total amount lent for 2015:	\$918,816
Average loan size in 2015:	\$19,142
Jobs created in 2015:	21
Technical assistance in 2015:	64 hours
Established	1998





#### **Threads**



Jennifer Lee Reid

Loan size and purpose: \$25,000 for working capital and to purchase equipment; Corpus Christi Buy Down Program



Jennifer comes from a long line of hard working entrepreneurs. Both her mother and grandmother were business owners, so naturally Jennifer decided to start her own business. Four years ago Jennifer opened a used clothing store. The business has done so well,

she has outgrown the first two storefronts. Jennifer used her LiftFund loan to remodel her current location, hire additional staff and to market her new location. Jennifer will soon open another shop with her husband to display artisan style works and sell organic products.



#### **Corpus Christi**

Total number of loans for 2015:	66
Total amount lent for 2015:	\$834,382
Average loan size in 2015:	\$12,642
Jobs created in 2015:	88
Technical assistance in 2015:	209 hours
Established	2004





#### **Mayfield's Canine Boarding and Training**



Jason Mayfield

#### Loan size and purpose:

\$25,000 to purchase equipment and facility improvements

Jason believes that success comes from knowing your industry, learning from experts and customers, being open to new ideas, and most importantly, having a passion for what you do. He has always had a love for animals and began training German Shepherds while stationed in Germany 15 years ago when he served in the U.S. Army. When he returned to Dallas, Jason opened his own business where he boards and trains dogs. His LiftFund loan is a stepping stone to reaching his true goal of becoming a one stop destination that includes veterinarian, grooming and doggy daycare services, a retail shop, a dog park, and a variety of other services.



#### **Dallas-Fort Worth Metroplex**

Total number of loans for 2015:	252
Total amount lent for 2015:	\$3,841,182
Average loan size in 2015:	\$15,243
Jobs created in 2015:	398
Technical assistance in 2015:	847 hours
Established	1999

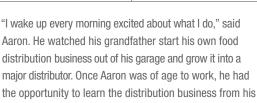




#### Ponce Food Distribution

Aaron & Evelyn Ponce

Loan size and purpose: \$120,000 to purchase equipment and inventory



uncles, who had taken over the successful business. In June 2014, with over 15 years of experience in the food distribution industry, he made the decision to start his own business. LiftFund provided necessary startup funds through a U.S. SBA 7a CA loan that helped Aaron purchase inventory and equipment, including a truck with a walk-in freezer.



Total number of loans for 2015:	147
Total amount lent for 2015:	\$2,469,104
Average loan size in 2015:	\$16,797
Jobs created in 2015:	150
Technical assistance in 2015:	256 hours
Established	1996





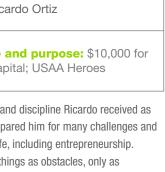
#### **Monte Bravo Transport**



Ricardo Ortiz

Loan size and purpose: \$10,000 for working capital; USAA Heroes

The training and discipline Ricardo received as a Marine prepared him for many challenges and rewards in life, including entrepreneurship. "I don't see things as obstacles, only as complications that I must find a solution for," said Ricardo. It is with this determination that he turned his 8 years experience as a truck driver into a business opportunity. Ricardo received a LiftFund loan through the USAA Heroes Fund and **HUD Border Initiative** 



for working capital.



Total number of loans for 2015:	81
Total amount lent for 2015:	\$1,293,847
Average loan size in 2015:	\$15,973
Jobs created in 2015:	9
Technical assistance in 2015:	618 hours
Established	2005





#### **Jackson Wireless LLC**



Anamia Ortiz

Loan size and purpose: \$23,364 to purchase inventory; McAllen Buy Down Program

Anamia used to dream about being her own boss, setting her own hours, and doing things as she chose. She achieved her dream and opened her own business two years ago after managing several cell phone retail locations. "As a first time business owner, no one would give us a chance until we found LiftFund." said Anamia. "LiftFund has been there for us when we most had a need for capital, and through the City of McAllen Buy Down program we received capital at zero interest." She received one loan to start the business and a second to obtain inventory. Today she is the owner of five Jackson Wireless LLC locations throughout the Rio Grande Valley.



#### McAllen

Total number of loans for 2015:	108
Total amount lent for 2015:	\$1,686,761
Average loan size in 2015:	\$15,618
Jobs created in 2015:	105
Technical assistance in 2015:	605 hours
Established	1998





#### **Obsidian Creative Studio**



Winfield Ezell, Jr.

Loan size and purpose: \$15.000 for working capital and equipment

"I've been preparing for this journey all my life, on purpose," is how Winfield describes becoming a small business owner. His dream is to impact people in a positive way, and when he discovered his gift of storytelling, he knew that was how he was going to make a difference. An independent contractor for most of his career, Winfield placed first in the Delta Regional Pitch Competition and immediately saw demand for his storytelling services. His LiftFund loan was directly responsible for jump-starting his business by providing him the capital to purchase equipment, hire staff, and manage marketing efforts.



#### **Birmingham**

Total number of loans for 2015:	63
Total amount lent for 2015	\$680,048
Average loan size in 2015	\$10,794
Jobs created in 2015	49
Technical assistance in 2015	218 hours
Established	2012





OPEN La Gloria



Johnny Hernandez

Loan size and purpose: \$1.4 million for new construction; U.S. SBA 504 Loan



"Being a small business owner is like riding a roller coaster; there are many ups and downs," said Johnny, renowned chef and owner of La Gloria, The Fruteria-Botanero, True Flavors, Casa Hernan and El Machito. Today, there are more ups than downs. Most recently, he received a U.S. SBA 504 loan to open

his fourth La Gloria location. The loan was made possible in partnership with the U.S. SBA, Chase Bank, and LiftFund. Since childhood, Johnny has always been an entrepreneur. "I used to take tacos from my dad's restaurant and sell them at school. Food is, and has always been, my life." The U.S. SBA 504 loan program helps small businesses meet their commercial real estate and equipment needs.



#### **San Antonio**

Total number of loans for 2015:	171
Total amount lent for 2015:	\$5,086,631
Average loan size in 2015:	\$29,746
Jobs created in 2015:	356
Technical assistance in 2015:	660 hours
Established	1994







#### **Capital Area Alliance** for the Homeless



Randall K. Nichols

Loan size and purpose: \$50,000 for operational expenses and working capital

Capital Area Alliance for the Homeless (CAAH) is a one stop location that offers a variety of services for the homeless in Baton Rouge. Serving about 100 people a day, the primary goal of CAAH is to end homelessness. In addition to housing, CAAH provides outreach to the homeless, behavioral health referrals, substance abuse treatment, veteran services, life skills training, job training/



placement, youth shelters, and access to literacy/GED classes in partnership with 25 local nonprofits. A LiftFund loan was

imperative to free up cash flow since some contracts were taking longer to reimburse than normal.

## **Baton Rouge**

Total number of loans for 2015:	24
Total amount lent for 2015	\$486,886
Average loan size in 2015	\$20,287
Jobs created in 2015	21
Technical assistance in 2015	165 hours
Established	2010





#### **A&E Enterprise** Management



Andrea Lowe

Loan size and purpose: \$8,000 for working capital

As a child, Andrea dreamed of owning her own house and car, but she never imagined she would own her own business. After losing her full-time job in the oil industry and her part-time job at a university, she entered a difficult time in her life. "I started to dip into my savings and 401K, but I



eventually had to file bankruptcy," said Andrea. It wasn't until she joined the SBA's Emerging Leaders Program that she found her calling as a business owner. LiftFund provided Andrea the capital to start and grow her management, training and consulting business. "Not only has LiftFund been there for me during tough times, they didn't let me get in over my head" said Andrea.

## New Orleans

Total number of loans for 2015:	109
Total amount lent for 2015	\$1,328,205
Average loan size in 2015	\$12,185
Jobs created in 2015	164
Technical assistance in 2015	250 hours
Established	2009





**3T's Lawn Services** 



Terrell Kyles

Loan size and purpose: \$40,000 for office improvements

Terrell knew he wanted to be a business owner since he was 12 years old. Through the years, he honed his natural abilities to motivate people, obtained a Business Management degree, and pursued a career in the hotel industry. Despite his efforts, he lost his job in 2005. After several months of unemployment, Terrell started 3T's Lawn Services using only the lawn equipment he had in his garage. Today, he cuts lawns and is an expert on the treatment of grass, trees, shrubs, and weeds. Terrell obtained a LiftFund loan to make improvements to his office. "Through the journey of life I have been blessed with opportunities," said Terrell.



Total number of loans for 2015:	34
Total amount lent for 2015	\$405,373
Average loan size in 2015	\$11,923
Jobs created in 2015	47
Technical assistance in 2015	150 hours
Established	2012

"Small businesses are more than the backbone of their communities: they are the lifeblood."

Donna Gambrell, Retired Director, U.S. Treasury, CDFI Fund

## **Performance Summary**



**\$210,634,348** 

Loan amount disbursed since 1994



\$9,906,771

SBA 7(A) CA loans disbursed since inception



\$161,397,290

Microloan amount disbursed since 1994



\$13,603,886

Loans to veterans disbursed since 1994



\$138,012,000 T 17,407

**SBA 504 loans** approved and managed through LiftFund since inception





Number of loans disbursed since 1994



\$50,786,036

Small business loan amount disbursed since 1994

12,538

Clients served since 1994

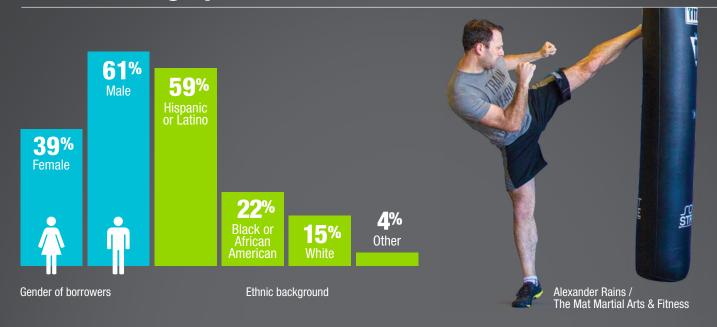


"Small businesses are the economic backbone of every community. They create jobs, support families, provide entry to ownership, and build generational lineage."

Henry Cisneros, Founder & Chairman of CityView & Cisneros Center for New Americans

Terrell Kyles / 3T's Lawn Services

## **Client Demographics**





Region	Client #	% of Total
Alabama	63	5%
Arkansas	20	1%
Austin	68	5%
Brownsville	48	4%
Corpus Christi	66	5%
Dallas/Fort Worth	252	18%
El Paso	147	11%
Houston	137	10%
Laredo	81	6%
Louisiana	155	11%
McAllen	108	8%
Mississippi	10	1%
San Antonio	171	12%
Tennessee	34	2%
Other	4	0%
Total	1364	100%



Total

# Client Demographics by Industry

Transportation and Warehousing	21%
Service (Auto Detail/Repair, Barber/Salon, Dog Grooming, Staffing Agency, A/C and Heating, Daycare)	17%
Retail	14%
Accommodation and Food Services	9%
Construction	6%
Professional Technical Services	6%
Manufacturing	5%
Healthcare and Social Services	4%
Administration Support, Waste Management and Remediation Services	4%
Arts, Entertainment, Recreation	3%
Real Estate	2%
Wholesale	2%
Education	2%
Finance and Insurance	2%
Other	3%

100%

#### FICO Scores of 2015 **LiftFund Borrowers** compared with U.S. Adults

Average FICO Score of LiftFund Borrowers	594
Average FICO Score of U.S. Adults	689
According to credit.org	

Low-to-Moderate **Income Borrowers** in 2015

Repayment Success Rate

## **△The Lifters** |

# LiftFund changes lives, generates jobs, raises standards of living and improves opportunities for future generations.

Our name reflects our mission. To "Lift" means to raise something, to move higher, and that is what you help make possible each time you make a financial contribution to LiftFund. As LiftFund helps those who could not obtain a business loan elsewhere, it is an essential charitable service in building sustainability for viable conomic growth and enchancing quality of life. We thank each of you who chose to be part of the solution in 2015. Every dollar donated helps to build lives and "Lift" futures.

#### **President's Society**

David & Ann Adams\*

James & Judy Adams\*

Wayne & Barb Alexander\*

Janie Barrera

Mike & Louise Beldon\*

Dr. Manuel & Maria Berriozábal

David Blair

Matthew & Jana Bomersbach

Luther Branham

Ann Clayton & John Chamberlain

Thomas & Bonnie Clausen

Fred de Roode & Diane Olson\*

Mary Flanagan & Michael Lichtenstein

Adrian Gonzalez

Janie Gonzalez\*

Sarah Harte & John Gutzler\*

Rosemary Kowalski

Dr. Tom & Ann Madison\*

Alfonso & Raquel Martinez-Fonts\*

Denise & Kevin Moore

Judge Laura Parker & Fred Rhame

Melinda & Skip Reeves\*

Ken & Mary Sample

Samuel Sanchez

Dick & Kathy Schlosberg\*

Brandon Seale & Susana Canseco\*

Dr. G.P. Singh and Parvinder Kaur

Kathryn Snapka & Brian Charles

Patricia Villareal\*

Marianne & Kyle Watson\*

\*Leadership Circle

#### **2015 Donations**

#### \$300,000+

BBVA Compass Foundation

Capital One Bank

Citi Foundation

Community Development Financial Institutions

Fund - US Treasury

Harry and Jeanette Weinberg Foundation

Small Business Administration

U.S. Economic Development Administration

Department of Commerce

Sam's Club National Giving

#### \$100,000 - \$299,999

City of San Antonio

**Crockett National Bank** 

The William Randolph Hearst Foundation

JPMorgan Chase Bank

United Services Automobile Association

Woodforest National Bank

#### \$50,000 - \$99,999

Annie E. Casey Foundation

BB&T Corporation

Frost Bank

The Hartford Financial Services Group

Mary Reynolds Babcock Foundation

Tides Foundation

U.S. Department of Housing and

**Urban Development** 

#### \$20,000 - \$49,999

David and Lucile Packard Foundation

**Development Corporation of McAllen** 

Farm Bureau Bank

First United Security Bank

Harold Simmons Foundation

ΝΔΙ CΔΒ

Regions Bank

Dick & Kathy Schlosberg

Valero Energy Foundation

Comerica Charitable Foundation

"Our support is part of a long-term solution that helps small business owners obtain a real and sustainable opportunity through small business loans and business education."

**Ann Adams, Investor and Donor** 

#### \$10,000 - \$19,999

James & Judy Adams

Bank of America Charitable Foundation

Fred de Roode & Diane Olso

Sarah Harte & John Gutzler

Hixon Properties

Iberia Bank

Legacy Texas Bank

Alfonso & Raquel Martinez-Fonts

The Mays Family Foundation

Myra Stafford Pryor Charitable Trust - Frost Bank

NuStar Foundation

San Antonio Area Foundation

Brandon Seale & Susana Canseco

MUFG Union Bank

\$5,000 - \$9,999

Mike & Louise Beldon

**Broadway Bank** 

City of Corpus Christi

Coastal Bend Community Foundation

**Colonial Savings Bank** 

Dallas/Fort Worth International Airport

Jefferson Bank

Margaret A. Roberts Charitable Foundation

Tolleson Wealth Management

United Way of Metropolitan Dallas

ViewPoint Bank Wells Fargo Bank

\$2,500 - \$4,999

80/20 Foundation

David & Ann Adams

Wayne & Barb Alexander

Bank of the Ozarks

Cox

JPMorgan Chase Employee Giving

Dr. Tom & Ann Madison

Mutual of Omaha Insurance Company

Melinda & Skip Reeves

Patricia Villareal

\$1,000 - \$2,499

Janie Barrera

Dr. Manuel & Maria Berriozábal

**David Blair** 

Matthew & Jana Bomersbach

Luther Branham

Bryant Charitable Foundation
Ann Clayton & John Chamberlain

Thomas & Bonnie Clausen

The Dallas Foundation

Mary Flanagan & Michael Lichtenstein

Adrian Gonzalez

**H&R Block** 

Rosemary Kowalski Lifshutz Foundation

Metairie Bank & Trust Company

Denise & Kevin Moore

Judge Laura Parker & Fred Rhame

Ken & Mary Sample Samuel Sanchez

Dr. G.P. Singh and Parvinder Kaur

Kathryn Snapka & Brian Charles

Sweb – Magaly Chocano Marianne & Kyle Watson \$250 - \$999

Mary Helen Alvarado Curt & Lorraine Anastasio

Adriana Biggs

Harold & Laurie Brandt

Lynnell & David Burkett

Kay Casey

Congregation of Divine Providence

Richard & Kim Dietz Kevin Donlin

Edward's Asuifer Authority

Lorena Garcia Jerome Gentry Richard Gianni

Richard & Toni Goldsmith

Alice Gomez
Barbara Gonzalez
Gabriela Gonzalez
Bernard Harris
Janie Hernandez

\$1 - \$249

Sicquiela Aguilar Linda Aguilar

Arkansas Community Foundation

Henry Bernstein Stephaney Bolden

Richard & Ruth Butler
Danette Castaneda

Marieli Cestari & Oscar Flores

WcSystems Corp.-Wallace Chalmers

Tanya Counts
Veronica Cruz
Shannon Czimskey
Jennifer Dale-Flores
Victoria & John deDiggs

George Easterly Linda Elliott Laura Leal Estrada

"LiftFund provides people with the entrepreneurial spirit an opportunity to build a better future for their families by achieving financial sucess."

Judge Laura Parker, Investor and Donor

Latin American Economic

Development Association

Dan & Kathy Lawless
Judson McGehee
Francis Mesina
Lindsey Navarro

Our Lady of the Lake University

Tara Ford Payne
Celina Peña
Nelly Rojas-Moreno
Roscio Rueda
Sandra Salas-Flores
Sara Saldaña
Bob Schraitle
Andrea & Arthur Sitterle

Texas Mezzanine Fund Trinity University Virginia Torres Lindy & Larry Vineyard Morgan Watson William Whiting Lee Zimskind Arriane Evans

Jack & Kathy Finkelson

Center for a Livable World-William Forbes

Rose Mary Fry
Marcos Garcia
Celeste Gordon
Gloria Gray
Katia Hadjiska
Tammy Halevy
Russell Hampton
Tawanna Hardy
Michael Harris

Mary Esther Hernandez
FusionPoint-Beverly Hurston

John Jockusch
Jerrell Johnson
John Jones

Dorcol Distilling Co.-Boyan Kalusevic Alpha Ready Mix-Tatiana Leadbetter Bahama Bucks-Toby & Trudy Leal

Anthony Lopez Leticia Lopez Artemio Maldonado Laura Martinez Rebecca Martinez Olga Martinez

Carolyn Melton
John Milbauer

Yolie Molina Josefina Molina

Gary Morlock Rosario Olivarez Daniela Paz

Guy Persac Johnson Randall Pollock Amelia Reyes Alfredo Reyes Lisa Riley

Marlene Rodriguez Jose Ruisanchez Carl Sandstedt Jonathan Sarabia Tom Schaub Victoria Shum

Mary Sidorsky

Dr. Arlene Siller-Jackson Kay & Clarence Simpson Paul & Marie Smith Debbie & Marshall Taylor

Kelly Toepperwein

Sue Turner

United Way of San Antonio and Bexar County

Alma Valdez Brown

Steven & Beverly Vandegrift

David Veen
Peggy Walker
Evamay Watts
Virginia Wells

Deep River Specialty Foods-Cheryl White

Jack & Paula Winter Jarrett Woods Fengyi Zhang

# 2015 Investors: Organizations

Adorers of the Blood of Christ

Amegy Bank AmericanBank

Annie E. Casey Foundation

Bank of America
Bank One

Basilian Fathers of Toronto

BBVA Compass Bank Broadway National Bank

Cadence Bank

Calvert Social Investment Foundation

Capital One

Community Development Financial Institutions Fund

Central Bank COMERICA Creed

Crockett National Bank
Dallas Women's Foundation

East West Bank
Farm Bureau Bank
First Citizens Bank
First Community Bank
FR Blanco Memorial Fund
Framboyant Learning Center

Frost National Bank Goldman Sach's

Heartspring Methodist Foundation

IBC Bank IberiaBank

Immaculate Heart of Mary Church

JP Morgan Chase Bank

KIVA

Mercantil Commercebank

MidSouth Bank
MUFG Union Bank

Nazareth Literary & Benevolent Institution
Oblate International Pastoral Investment Trust

Opportunity Finance Network (OFN)

PeopleFund

Raza Development Fund REAP Green Enterprise Red River Bank Redman Foundation

Regions Bank

Residential Energy Assistance Small Business Administration

Sisters of the Incarnate Word Blessed Sacrament

Sisters of St. Dominic

Sisters of Saint Dominic, Congregation of the

Most Holy Rosary of Adrian

Society of the Divine Word, Chicago Province

Sustainable Communities Fund Texas Community Bank

The Bank of San Antonio

The Congregation of the Sisters of Charity of the

Incarnate Word
Tides Foundation
Tolleson Private Bank

**USDA IRP** 

Valley Economic Development Center

Wells Fargo Bank Whitney Bank

Woodforest National Bank

# 2015 Investors: Individuals

James & Judy Adams
Donna Anderson

Dr. Manuel & Maria Berriozábal

Adriana Biggs David Blair

M. Elizabeth Blissman Robert Boehlert Carmen Barraza Casas Dr. Charles Conlon Edward & Luz Elena Day Philip Eash-Gates Dr. William Elizondo

Mary Esther Escobedo

Linda Foster Rose Mary Fry

Judge George & Elizabeth Godwin

Norma Gonzales Charles Gonzalez Shari Gore Mary Green Anna Brooke Gutzler

Anna Brooke Gutzier George Hernandez Jr. Marissa Hidalgo Eliot Lee

Bradley Lehman

Daniel Lopez & Gina Amatangelo

Bianca Maldonado

Carla Marshall & Laurence Doxsey

Anne Messbarger-Eguia Margaret Mireles William Moll Judge Laura Parker Sylvia & Arthur Reyna Jr.

Debra Salge Dr. Harry Shafer

Aissatou Sidime-Blanton Pete & Andrea Sitterle Martha Patillo Siv Roy Thoppil-Joseph Valerie Wenger Rhonda Wiley-Jones

Supporters / 12

## **2015 Financial Summary**

Ba	alance She	et
ASSETS		
	2015	2014
Cash & Equival	lents \$7,120,068	\$5,001,192
Contributions	and Grants Rece	. , ,
	\$4,553,748	\$3,145,617
Loans Receiva		
	\$35,236,901 e for loan losses of \$ 768,434 in 2014)	. , ,
New Markets 1	Tax Credit Loan I	Receivable
	\$4,454,220	\$4,454,220
	\$9,751,158 ated depreciation of 136,547 in 2014)	\$7,864,735 \$2,520,489
Other Assets	\$4,025,936	\$5,645,668
LIABILITIES	\$65,142,031 S	\$56,616,575
Accrued Expen	ises & Accounts	Pavable
		\$1,695,339
Notes Payable	\$50,268,853	\$41,126,769
TOTAL LIABILI	ITIES	
	\$51,326,305	\$42,822,108
NET ASSET	rs	
Unrestricted	\$9,127,269	\$8,380,452
Temporarily Re	estricted \$4,111,294	\$4,836,852
Permanently R		фE77400
TOTAL MET 10	\$577,163	\$577,163
TOTAL NET AS	SETS \$13,815,726	\$13,794,467
TOTAL LIAB	ILITIES & NE	T ASSETS

\$65,142,031 \$56,616,575

Revenue & Expenses		
SUPPORT 8	REVENUE	•
	2015	2014
Grants & Contri	butions	
Unrestricted	\$4,260,851	\$4,124,541
Restricted	\$3,745,046	\$2,849,760
In-Kind	\$250,685	\$235,066
Interest & Fees	\$5,661,833	\$5,847,149
SBA 504 Income	\$1,407,366	\$1,184,423
Other Income	\$535,210	\$415,950
TOTAL PUBLIC	SUPPORT ANI	D REVENUES
,	\$15,860,991	\$14,656,889
<b>EXPENSES</b>		
	2015	2014
Program Servic	es	
-		\$12,607,026
-	es \$14,169,052	
	es \$14,169,052 es	
Support Service	es \$14,169,052 es \$963,389	\$12,607,026
Support Service Administration	es \$14,169,052 es \$963,389 \$707,291	\$12,607,026 \$1,406,675

Complete financial statements, audited by West, Davis & Company, LLP, are available upon request through LiftFund, Inc.

\$21,259

\$220,939

**CHANGE IN NET ASSETS** 

lotal Loans		
LOCATIONS	# TOTAL LOANS	AMOUNT DISBURSED
Austin	68	\$1,373,299
Brownsville	48	\$918,816
McAllen	108	\$1,686,761
Dallas/Ft. Worth	252	\$3,841,182
El Paso	147	\$2,469,104
Corpus Christi	66	\$834,382
Houston	137	\$3,754,123
San Antonio	171	\$5,086,636
Laredo	81	\$1,293,847
Louisiana	155	\$2,136,734
Delta	131	\$1,496,498
TOTAL	1,364	\$24,891,382

I	mpact	
INDICATORS		
	2015	2014
New Clients	1,021	1,285
Number of Loans D	Disbursed 1,364	1,606
Amount Loaned \$24	l,891,382	\$26,348,659
LiftFund Portfolio \$38	3,284,070	\$33,273,577
Portfolio Servicing \$5	5,783,123	\$6,790,190
Total Portfolio Und	•	
\$44	4,067,193	\$40,063,767
Active Clients	2,935	2,856
Average Loan Bala	nce \$15,014	\$14,027
Portfolio at Risk <sup>2</sup>	7.28%	5.07%
Net Losses <sup>3</sup>	4.64%	3.89%
	31/2015	12/31/2014
Clients Served	12,538	11,517
Number of Loans D	Disbursed 17,407	16,043
Amount Disbursed \$210	,634,348	\$185,742,966
1 Includes LiftFund	and Servicii	ng Portfolio
2 Portfolio at risk = loans past due mo total portfolio		0
3 Net losses = Net lo by portfolio at year		al year divided

## 2015 Board of Directors



**Jim Adams Board Chair** Retired former President & CEO Southwestern Bell Telephone Company



**Debbie Taylor** Vice Chair Sr. Vice President Community Relations Citi, Southwest Region



**Dr. Tom Madison** Professor & Chair of Accounting Department St. Mary's University



**Marianne Watson** Senior Vice President Wells Fargo Bank, San Antonio



**Ken Sample** Senior Vice President JP Morgan Chase



Patricia J. Villareal Partner-In-Charge Jones Day Law Firm



**Richard Schlosberg** Retired former Publisher & CEO



**Melinda Guerra-Reeves Executive Vice President Human Resources** 



**Tara Ford Payne** Director, Assistant Vice President, San Antonio Branch. Federal Reserve Bank of Dallas



**Kathryn Snapka** 



**Wayne Alexander** SBC Southwestern Bell



**Rey Ocañas** Corporate Responsibility & Reputation - EVP, Director



John Chamberlain **Advisory Board Member** Senior Vice President & NMTC Manager Capital One



Dr. G.P. Singh Advisory Board Member Karta Technologies, Inc.



**Melvin Washington** Advisory Board Member Small Business Development Center at the University of South Alabama

## **Executive Staff:**

Janie Barrera President & Chief Executive Officer

Nelly Rojas Moreno Chief Credit Officer

Thomas Clausen Chief Financial Officer

Dan Lawless **Chief Lending Officer** 

Celina Pena Chief Program Officer

Adriana Biggs Chief Strategy Officer



#### Austin

9800 N. Lamar Blvd. Ste. 280

Jud McGehee Sr. VP North & Central Region

**Business Development Officer** 

Gabby Gonzalez Lending Asst.

#### Brownsville

1475 Ruben M. Torres Blvd. Brownsville, TX 78522

Francisco Rodriguez (Sergio), **Business Development Officer** 

Veronica Chavez Lending Asst.

#### • Corpus Christi

Del Mar College Center for Economic Development 3209 S. Staples, Room 146 Corpus Christi, TX 78411,

Laura Leal Estrada Market Manager

Velma Flores Lending Clerk

Mary Lou Ramon Lending Asst.

8828 North Stemmons Fwy, Ste. 101 Dallas, TX 75247.

Jud McGehee Sr. VP North & Central Region

Luis A. Ramirez VP Large Loans

Roscio Rueda

Sr. Business Development Officer

Yolie Molina.

Sr. Business Development Officer

Leticia Lopez Sr. Lending Asst.

Liliane Spenlé Lending Asst.

Sicquiela Aguilar (C.K.) Lending Asst.

#### • El Paso

1421 Lee Treviño Dr., B-1 El Paso, TX 79935

Elvira M. Valles VP West Region

Enrique Aragón Sr. Lending Asst.

Alex Valles Lending Asst.

Juan Gonzalez Lending Asst.

Valeria Minjarez Project Vida

#### Fort Worth

4200 South Freeway, Ste. 505 Fort Worth, TX 76115

Anita Leal. **Business Development Officer** 

3300 Chimney Rock, Ste. 104 Houston, TX 77056

Richard Gianni Houston Market President Michael Coulter VP Large Loan

Jennifer Dale-Flores Loan Admin, Officer

Anthony Lopez, **Business Development Officer** 

Richard Mikeska

**Business Development Officer** 

Dennis Silva **Business Development Officer** 

Keia Walker, Sr. Lending Asst. Maria Barrón

Lending Asst.

Jeremy Noil Customer Service Rep.

• Laredo 902 E. Calton Road Laredo, TX 78041

Sara Montalvo-Saldaña VP South TX Region

Sadie Castillo Collection & Resolution Manager

Gina Palma **Business Development Officer** 

Lorena Carreon Sr. Lending Asst.

Martha V. Valdez

Customer Service/Lending Asst.

220 N. 10th. St.. McAllen, TX 78501

Marlene R. Rodriguez Sr. Business Development

Lorena (Lori) M. Silva Lending Asst.

#### San Antonio

2007 W. Martin San Antonio, TX 78207

Adrian Gonzalez Executive VP, Texas Market/Large Loan Division

Alma Valdez Brown

Sr. Business Development Officer Jonathan M. Sarabia

**Business Development Officer** 

Julia Ward Program Coordinator & Analyst

Sandra Flores

SBA Loans Underwriter

Marcial Cadena Underwriter Large Loans

Laura Martinez Lending Asst. Large Loan Div.

Cindy Martinez Lending Asst.

Josefina Molina Lending Asst.

#### • SBA 504

**Bob Schraitle** VP SBA Loan Portfolio

Maria "Cruz" Montoya SBA Business Development Officer

Carl Martin SBA Portfolio Servicing Asst.

Carminia "Mina" Penn SBA 504 Underwriter

Philip Schnorbach SBA 504 Loan Sales Asst.

#### Alabama |

Business Center of Alabama, Inc. 500 Beacon Parkway West, 1st Floor Birmingham, AL 35209

Lisa Riley VP Delta Region

#### • Birmingham

Joseph Dees **Business Development Officer** 

D'Undray Peterson Business Advisor

Jessica McFowler Lending Asst.

#### Arkansas

Jerome Gentry Business Development Officer

Katie Kiger Lending Asst. - Large Loan Division

Jessica McFowler Lending Asst.

#### Florida ~ Georgia **New Mexico**■ Oklahoma 🖜 South Carolina >

Martha V. Valdez Customer Service/Lending

#### Tennessee -Kentucky -

Jerome Gentry Business Development Officer

Jessica McFowler Lending Asst.

#### Louisiana 👢

#### Alexandria

Jarrett Woods VP of Lending for Louisiana and South Mississippi

#### Baton Rouge

3233 S. Sherwood Forest Blvd. Ste. 108-A, Baton Rouge, LA 70816

Mel Robertson VP Large Loans Delta

Gary Anderson III **Business Development Officer** 

Maria Greenup Sr. Lending Asst.

#### Lafayette

208 W. Gloria Switch Road Lafayette, LA 70507

Gary Anderson III **Business Development Officer** 

Maria Greenup, Sr. Lending Asst.

#### New Orleans

4323 Division Street, Ste. 103 Metairie, LA 70002

Jarrett Woods VP of Lending for Louisiana and South Mississippi

Lindsey Navarro **Director Business Support**  Marina Manzanares **Business Development Officer** 

Stephaney Bolden Loan Admin. Officer

Tawanna Hardy Lending Asst.

Martha V. Valdez Customer Service/Lending Asst.

#### Shrevenort

Jarrett Woods VP of Lending for Louisiana & South Mississippi

Stephaney Bolden Loan Admin Officer

### Mississippi 1

Jerome Gentry Business Development Officer

Marina Manzanares **Business Development Officer** 

Jessica McFowler Lending Asst.

Martha V. Valdez Customer Service/Lending Asst.

#### Missouri 1

Jessica McFowler Lending Asst.

#### Senior Staff

Janie Hernandez VP of HR & Admin.

Virginia Torres VP of Customer Experience

Mark King Controller

Nadia Auch President of Café Commerce

Tanya Counts **Director of Corporate Services** & Administration

Rosario Olivarez Director of Collections & Account Resolution

Veronica Cruz Director of Closing Rebecca Martinez

VP of Communications Arlene Siller-Jackson VP of Grants Administration

Randall Pollock VP of Strategic Affairs

Kay Casey

VP of Advancement Nikki Miller

VP of Advancement North Texas Duangkamol Phuengpanyalert (DK)

Director of I.T. Temo Maldonado Director of Underwriting

Margot S. Fuentes Director of the Women's Business Center



DREAM IT. FUND IT.

Toll Free 888 215 2373 LiftFund.com



