About Us
The LiftFund Dallas/Fort Worth Women’s Business Center (DFW WBC) is dedicated to supporting business owners, especially women and minorities, through business advising and training services. Since 2018, the DFW WBC has served the Greater Dallas/Fort Worth small business community with guidance, programming, and resources to empower entrepreneurs at all stages of their business.

Our Clients
88% female
12% male
51% African American
21% Hispanic
18% White
10% Other
9% Veteran, Active Duty Military, Reserve, National Guard, Spouse or Dependent

Our Activities and Impact
We are proud to support our clients and help them reach significant milestones in their business journey!

619 Unique clients served
40 Trainings hosted
22 Businesses started
278 Counseling sessions
16 Jobs created
$17,104 Capital accessed

*The numbers above reflect activities completed during the WBC fiscal year beginning September 30, 2018 and ending September 29, 2019
Our Programs

Women in Technology (WiTech) Business Accelerator
WiTech Business Accelerator is a 9-week comprehensive accelerator that equips early stage female tech founders with entrepreneurial training to create growth, increase profits and sustain their technology business. Participants take part in a combination of expert-led workshops, one-on-one meetings with mentors and peer-to-peer discussions all designed to help them improve their business processes and set a foundation for growth.

Emprende
Emprende is a program that teaches business basics to aspiring entrepreneurs and pre-existing business owners in an all-Spanish setting. Participants are led through a series of workshops and one-on-one consultations by experts in their field.

WomanOwned Wednesday
A monthly lunch-time webinar featuring women business owners who share their journey to success.

Financial Fridays
With the support of BBVA Center for Financial Education, Financial Friday is a monthly program focused on helping participants achieve financial stability. Volunteers from BBVA provide financial education on lending, credit repair, accounting and taxes, and other key topics to teach participants how to manage personal and business finances.

Road to Entrepreneurship
Road to Entrepreneurship is a monthly class that teaches business basics to aspiring entrepreneurs who are thinking about launching a company, but feel stuck. This course can kick-start their entrepreneurial journey. Participants are led through a series of workshops and one-on-one consultations by experts in their field.

Lead Like A Lady
Lead Like A Lady is a workshop where female entrepreneurs learn leadership and personal development strategies. Participants are led through key advice and tips to expand their leadership capacity and drive their business to the next level of success.

“I took so much information with me (from my consultation) and it gave me the confidence to start this new journey of entrepreneurship.”

Acenette Gonzalez
Owner of Maravilla Cacao