



“Small businesses contribute to the economic prosperity of their communities by providing valuable products and services, generating jobs and paying taxes. We are proud to support small business owners as they realize their dreams and make a significant impact in their communities.”

Janie Barrera
President & CEO
LiftFund

Louisiana Economic Impact



From 2010-2016, LiftFund provided \$12 million in small business loans. The creation or growth of these small businesses resulted in \$203 million in output across these economies. For every dollar loaned, \$16.98 was generated in economic activity.*



Metropolitan Area	Million \$
New Orleans	\$ 128.3
Baton Rouge	27.1
Rest of Louisiana	26.4
Shreveport	21.2

*Economic Impact takes into account the direct and indirect values of LiftFund's small business lending.

Making A Difference

A small business lender like LiftFund is many times the only alternative for businesses when they are not bank ready.



Freda Paz
The Calling Card



Shelenia Nelson
Krack of Dawn

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LiftFund
DREAM IT. FUND IT.

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A Look At Liftfund

Established in 1994, LiftFund is a non-profit small business lender with a mission to provide credit and educational services to entrepreneurs who do not have access to loans from commercial sources.

About The Study

In 2017, SABER Research Chief Economist, Dr. Steven Nivin, conducted a study to analyze the economic impact of LiftFund's small business lending activity in Louisiana from 2010 through 2016. Here's the impact our borrowers are having in communities across the state.

Dream it. Fund it.

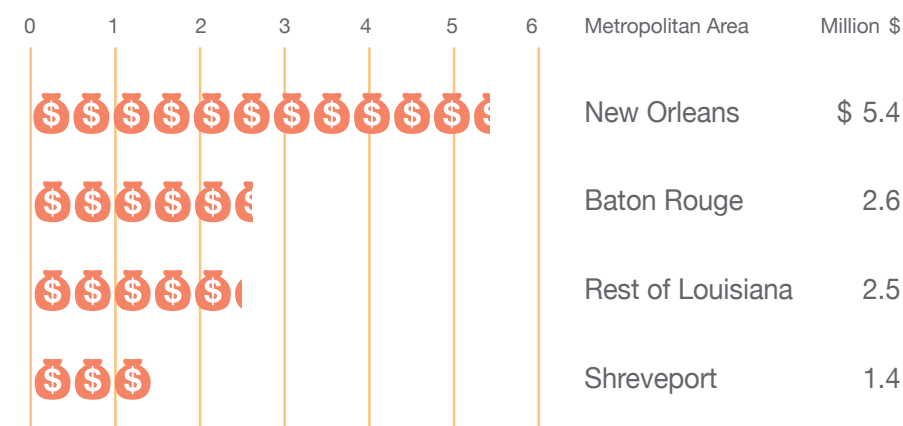


Mandy & Daren Conger
New Orleans Woodworking

The results of this study show that we not only have an immediate impact but also long-term. In fact, our loans and services have a multiplying effect throughout the communities we serve.

Louisiana Loan Volume

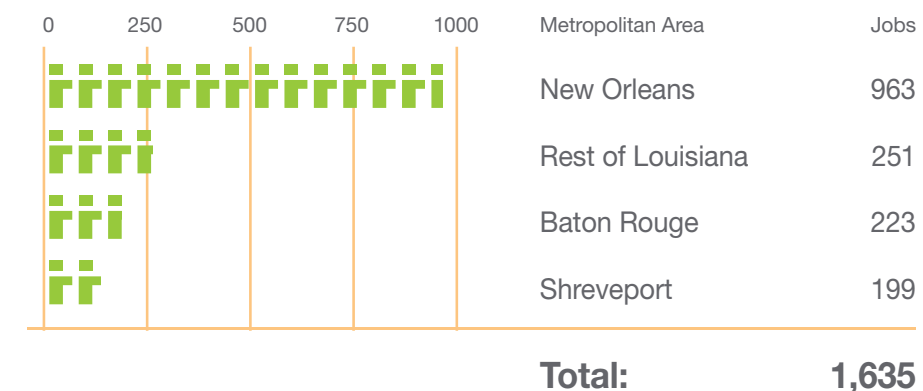
From 2010 to 2016 LiftFund loaned approximately \$12.0 million in loans throughout Louisiana, an annual average of \$1.7 million.



The analysis outlines the employment, income, total output and government revenues generated by small businesses that received capital from LiftFund from 2010-2016.

Louisiana Employment

Between 2010 and 2016, LiftFund borrowers created 1,635 new jobs throughout the state of Louisiana.



Louisiana Income

Over the seven years, LiftFund borrowers in Louisiana generated \$77.5 million in income.**



**Impacts are only measured in the year in which the new jobs were created; total impact is not cumulative.

Louisiana Government Revenue

The economic activity of our borrowers benefitted government at state and local levels as the spending by businesses, their employees, and others generated tax revenues and fees for a total of \$10.5 million.

