ACCION

ACCION TEXAS INC

Accion Texas Inc. is a nonprofit, multi-state micro-and small business lender that helps new and existing entrepreneurs successfully grow their businesses.



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AUSTIN, TEXAS
ACCION CLIENT SINCE 2012





2012 ACCION TEXAS INC

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2012: It Was A Very Good Year!





JANIE BARRERA
FOUNDING PRESIDENT & CEO



ROSE MARY FRY BOARD CHAIR

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FINANCIAL SUMMARY

Without a doubt, 2012 was another incredibly successful year for Accion Texas Inc.

By year's end, we had \$29.7 million loans under management. We furthered our expansion into the Delta Region, making major inroads in Alabama and Tennessee. For the second consecutive year, we were named one of the top nonprofit organizations in the United States by Charity Navigator – an honor that only 17 percent of the nonprofits they work with ever receive. We strengthened our mutually beneficial ties with the Accion U.S. Network and Accion International. We were recognized as one of the most successful SBA lenders in Texas.

And we completed a comprehensive three-year strategic plan that already has helped us strengthen and streamline our operations - positioning us for future success.

The biggest news of 2012 was the public announcement of "We Believe," our \$5.5 million capital campaign to build a new Accion Texas Lending & Learning Entrepreneurial Center on San Antonio's West Side. With more than half of the funds already committed, we held a press conference on our future two-acre site at 2015 W. Martin Street. Mayor Julián Castro and more than 100 civic and business leaders joined us while we shared our vision for the center, which will consolidate our San Antonio operations in one location, allowing us to better serve deserving entrepreneurs who need a "hand up" to support themselves, their families and their communities.

We disbursed more than \$17.9 million in loans in 2012 – up 23 percent over the previous year. We also substantially increased the number of business education and training programs in all of our markets, providing much-needed assistance to thousands of businesses from startups to established enterprises.

During the past year we also ramped up our marketing efforts on behalf of our proprietary Microloan Management Services™ (MMS™), signing on several new customers in the process. And Janie's memberships on the President's Advisory Council on Financial Capability and the board of the Federal Reserve Bank of Dallas' San Antonio branch helped us become a more powerful voice for small business across the country.

We wish to thank all of our friends and supporters who continue to help us live our mission each and every day. What we do is rewarding beyond words. And knowing we are helping at the grassroots level in the communities we serve is a blessing and an honor.

Sincerely,

Janie Barrera Founding President & CEO

Rose Mary Fry Board Chair

ACCION 1

2012 Highlights





2012 was a pivotal year of phenomenal growth, strategic planning and industry recognition for Accion Texas Inc.

23% Increase In 2012, we provided over \$17.9 million micro- and small business loans, an increase of 23 percent over 2011.

3 Year Plan

We created a three-year strategic plan for taking Accion Texas to the next level. We are well into the first phase, which is a focus on strengthening infrastructure, stabilizing and nurturing the growth of our human capital and technology, and building systems that will help us fulfill our mission effectively and efficiently.

Innovation

Throughout the year, we further diversified our products and services, launching the new Promise Loan product, revamping existing products, growing our large loan division (loans of \$50,001 to \$250,000), boosting our SBA 504 product, aggressively marketing our Microloan Management Services™ (MMS™) platform as an additional revenue stream, and laying the groundwork for a new business support/business development department.

Delta Region

We continued our successful expansion in the Delta region of the United States, disbursing approximately 200 loans totaling \$2.4 million in 2012 in Alabama, Arkansas, Louisiana, Mississippi, Missouri, Tennessee and Kentucky. Accion Texas also invested \$1.4 million in the Delta, opening new offices in Birmingham and Memphis, forging new alliances with banks, universities, chambers of commerce and other potential referral partners, and creating a number of new technical training and small business education programs.

Headlines

In Texas, we generated headlines when we officially dedicated our new small business incubator in McAllen in February, announced a new Accion Texas/Capital One "Second Look" small business referral program in Corpus Christi, and formally dedicated our new Dallas location in the Comerica Bank building on Stemmons Freeway. All three events drew large crowds and media interest, which we immediately capitalized on with direct mail campaigns and other marketing outreach, resulting in an uptick in completed loans and educational offerings.

NYSE

On April 10, Accion Texas President and CEO Janie Barrera joined other members of the President's Advisory Council on Financial Capability to ring the opening bell of the New York Stock Exchange. The ceremony officially marked the beginning of Financial Literacy Week in the U.S. By year's end, Janie and the Council completed a full report and recommendations for President Obama and in February of 2013, they formally presented the report to him at the White House.

Capital Campaign

On June 15, we publicly announced our \$5.5 million capital campaign to build a new Lending & Learning Entrepreneurial Center on San Antonio's West Side. Janie Barrera was joined by San Antonio Mayor Julián Castro on the two-acre site of our future campus where we unveiled plans for the center, to be located at 2015 W. Martin Street in the historic Prospect Hill area near downtown. The story made local, regional and national news. (A special report on the capital campaign is featured elsewhere in this annual report.)

Four Star Rating

Over the summer, Accion Texas received its second consecutive four-star rating by Charity Navigator - America's premier charity evaluator that rates organizations on such criteria as accountability, transparency and financial reporting.

A Town Hall

In the fall, Accion Texas and the Federal Reserve Bank of Dallas co-sponsored "A Town Hall: Successes and Challenges in Improving Employees' Financials" at the San Antonio Branch of the Federal Reserve Bank of Dallas. The free event showcased local resources for workplace financial education, emphasizing that financial literacy improves employee productivity and job performance. Presenters included Janie Barrera (a member of the board of the San Antonio Branch), Phil White, director of Racker Rewards for Rackspace, and Blake Hastings, vice president in charge of the San Antonio Branch of the Federal Reserve Bank of Dallas. Sponsors included the San Antonio Hispanic Chamber of Commerce, the Greater San Antonio Chamber of Commerce, the FDIC and the San Antonio Area Foundation.



Accion Texas President and CEO Janie Barrera second from right, and other members of the President's Advisory Council on Financial Capability pose with President Barack Obama in the Oval Office in February 2013. The group had just presented its final report to the President, outlining recommendations to help Americans pursue lifelong financial education in their personal, community and work lives.

Strategies

Nearly 180 staffers and management from the five members of the Accion U.S. Network, including Accion Texas, as well as Accion International convened in Estes Park, Colorado, in September. It was the first time all components of Accion gathered in one spot to learn from each other, share best practices, and formulate new strategies for working together as we grow our common mission of providing loans and education to small business owners around the world.

Women of Distinction Janie Barrera was named one of 13 "Women of Distinction" by the Texas Association of Mexican American Chambers of Commerce (TAMACC). The award honors Latinas whose careers have included outstanding contributions to their professions, community service, leadership and mentoring.

Renewed **Buy-Down** Accion Texas and the City of Corpus Christi, Texas, renewed a special interest-rate buy-down program (originally launched in 1999) to make small business loans more affordable to area entrepreneurs – with rates as low as 5.5 percent.

Top 504 Lender

The U.S. Small Business Administration's El Paso District Office named Accion Texas the "Top 504 Volume Lender" for 2012 for El Paso area loans totaling \$6.4 million. In 2012, Accion Texas ranked fourth among Region 6 of the nation's Community Development Corporations (CDCs) area of operations. Region 6 includes Texas, Louisiana, Arkansas, New Mexico and Oklahoma.

BETA Project

From a field of nearly 100 highly competitive proposals, Accion Texas was selected as one of three partners to participate in the Behavioral Economics Technical Assistance (BETA) project, designed to help Americans build assets and create financial stability. The other two organizations selected were the Neighborhood Trust Financial Partners in New York and the Cleveland Housing Network in Ohio. The project was created by The Corporation for Enterprise Development, (CFED), ideas 42 and the Citi Foundation.

OFN's 28th Conference

Accion Texas showcased nearly 30 of its successful clients from San Antonio, Austin and other Texas cities at the Opportunity Finance Network's "Entrepreneur Marketplace" during the OFN's 28th annual national conference in the Alamo City. The marketplace spotlights small businesses from many industries that have achieved success through the power of microfinance and other small business lending made possible by community development financial institutions (CDFIs).

Academic

We closed out the year with exciting news from a national academic study using our proprietary Study Results lending database - proving quantifiably that startups benefit greatly from small business loans, increasing their likelihood of success by a whopping 44 percent. "How Much Does Credit Matter for Entrepreneurial Success in the United States?" is the first study of its kind and researched 5,400 Accion Texas clients. The study was conducted by UCLA's Anderson School of Management, UT-Austin's McCombs School of Business and New York University's Stern School of Business.

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Academic Study





Microlending Promotes Startup Success



A microloan from Accion Texas helped Shannon Lamont Sullivan and his parents start Valet Transit in Dallas in 2012. The company is a wheelchair and non-emergency transportation business utilizing a specially equipped Americans with Disabilities Act (ADA) certified van. "We have an agreement with nursing homes and an emergency transportation business who call us when they have overflow," Shannon says. Valet Transit also provides services to grocery stores, clinics, pharmacies, drug stores and other destinations.

Researchers using Accion Texas Inc.'s lending data reveal that credit greatly increases entrepreneurial success in the United States

At Accion Texas, we always have known that providing credit and educational assistance for startups significantly contributes to the success and long-term survival of businesses. But in December 2012, a group of researchers published an academic study that has proven quantitatively what we have witnessed in nearly 20 years of lending.

"Startups receiving funding are dramatically more likely to survive, enjoy higher revenues and create more jobs."

That's the conclusion of a year-long study by four university professors in their published research titled "How Much Does Credit Matter for Entrepreneurial Success in the United States?"

"Obtaining a loan has a strong effect on the future financial position of startups," wrote the researchers after analyzing client data collected by Accion Texas Inc. from 2006 through 2011.

"Receiving a loan increases the probability of survival by 44 percentage points, which is an enormous effect," said Mark J. Garmaise, associate professor at the University of California's Anderson School of Management. "Loan provision also increases firm revenues and employment."

Garmaise worked with Cesare Fracassi and Shimon Kogan, both assistant professors of finance at the McCombs

School of Business at the University of Texas Austin; and Gabriel Natividad, assistant professor of management and organizations at the New York University Stern School of Business.

The researchers analyzed the data of 5,400 loan applicants tracked by the Accion Texas Microloan Management Services™ (MMS™) – a proprietary microloan underwriting platform created by our organization with significant funding assistance from Citi Community Development. MMS uses an automated algorithm for preliminary review. The researchers compared applicants with similar profiles: those who barely qualified for loans and those who marginally failed to meet criteria and were denied loans, to come to their conclusion.

"We find that a loan from Accion Texas has a tremendous impact on the applicants," Garmaise said.

In addition to learning the tremendous difference that loans make on the probability of survival, the researchers discovered that loan recipients also saw a growth in sales of 72.9 percent, compared with 41 percent growth for the mean of full population. Also, borrowers were able to double their number of employees.

The researchers also correlated success with applicant characteristics and concluded that entrepreneurs with at least 13 years of education saw higher rates of survival. They found that an applicant's credit score had no significant correlation to survival. And entrepreneurs lacking management experience saw greatest benefit in subsequent loan approvals.

"How Much Does Credit Matter for Entrepreneurial Success in the United States?"¹

In 2012, four academic researchers utilized Accion Texas applicant and borrower data to study if microloans had a positive effect on entrepreneurial success.

THEY FOUND:

- Start-up capital plays a significant role in the future financial position of small business;
- Startups receiving capital are dramatically more likely to survive, have stronger revenue and create jobs; and
- Accessing capital creates opportunity to build assets while growing a business.

THE IMPACT DATA:

- Those that received a microloan with Accion Texas had a 74% survival rate, compared to 30% of firms that survived overall within the data.²
- Financing increased the probability of a firm's survival by 44%.
- 72.9% sales growth increase for borrowers compared to 41% growth for non-borrowers.
- Borrowers were able to double number of employees.
- Entrepreneurs lacking management experience saw greatest benefit in subsequent loan approvals.

METHOD:

- Analyzed Accion Texas applicant data from
- Selected more than 5,400 applicants at and around the approval/rejection threshold as like-applicants.
- Compared outcomes of like-applicants who received loans and didn't receive loans.
- ¹ Published, December 2012

Cesare Fracassi, University of Texas at Austin; Mark J. Garmaise, University of California Los Angeles; Shimon Kogan, University of Texas at Austin; Gabriel Natividad, New York University

² Data was verified utilizing Dun & Bradstreet and UCC filings

PROVEN RESULTS

In 2012, while independent researchers discovered through our data that start-up capital greatly improves the chances of long-term business success, Accion Texas also conducted a separate study of its own. In June, we surveyed 363 past and present borrowers. Here's what we learned:



52% 0 to 650 29% 651 to 699 15% 700 to 750 5% ABOVE 750



FULL TIME: 4 HIRES

PART TIME: 3 HIRES



In 2012 we interviewed a sample of borrowers and they confirmed hiring staff.

Jobs Created By Our Borrowers

48% Create Jobs

39% Create both full & part-time jobs

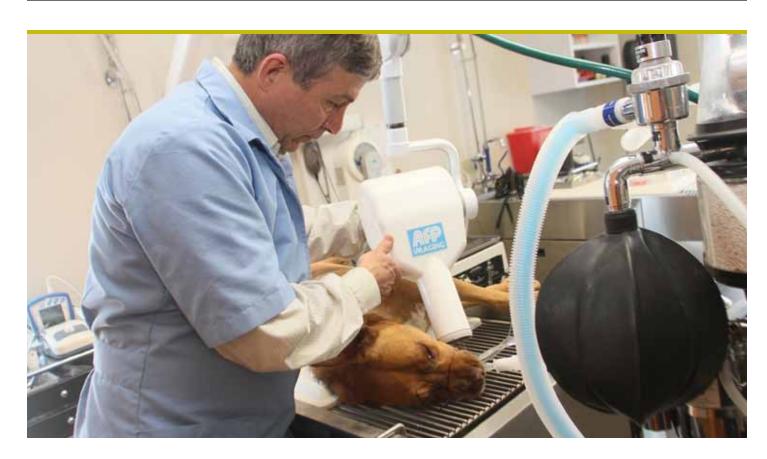
34% Create Part-Time Jobs

27% Create Full-Time Jobs

Accion Texas Inc. and the SBA: Winning Partnership Creates Entrepreneurial Success







Dr. Orlando Garza was recently named El Paso's "SBA Champion of the Year."

In 2012, the Small Business Administration and Accion Texas Inc. continued their robust long-time relationship, stepping up to help entrepreneurs start or expand their businesses. In all, they assisted 86 small businesses across our footprint through three different programs with fixed-rate financing and loans ranging from as little as \$1,000 to as large as \$2.2 million.

Through its partnership with the SBA, Accion Texas offers small short-term, fixed-rate microloans up to \$50,000. In 2012, Accion disbursed 40 microloans from \$1,000 to \$50,000 to help businesses purchase inventory, working capital, furniture, and machinery.

The SBA 7(a) Community Advantage loan program is designed to reach underserved communities, where up to 85 percent of the loan is guaranteed by the SBA with a low, fixed interest rate and a minimal guarantee fee as low as 0.25 percent. SBA 7(a) CA loans range from \$35,000

to \$250,000 enabling borrowers to purchase equipment and land, start new building construction or renovate existing property. In 2012, 5 Accion clients took advantage of this program, acquiring loans from \$55,000 to \$250,000 to jump-start or expand their businesses.

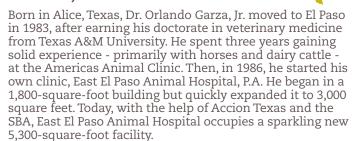
The SBA 504 loan program administered by Accion Texas doubled the number of loans made over the previous year. (66 loans were approved in 2012, versus 33 in 2011.) Currently, Accion offers SBA 504 loans only in Texas. The program strives to spur economic development, financing up to \$5.5 million for capital projects that boost business district revitalization, expand minority business development, and create small business opportunities for women and veterans. Typically, the Accion Texas SBA 504 program provides 40 percent of the total project cost, a participating third-party lender covers up to 50 percent, and the borrower contributes 10 percent.

On the following page are three of the many clients who benefited from the SBA/Accion Texas partnership in 2012:



SBA 504:

East El Paso Animal Hospital in El Paso, Texas



In 2012 Dr. Garza obtained a \$400,000 SBA 504 loan and a \$500,000 commercial loan from a local bank in El Paso for the expansion of his hospital. The expansion enabled him to take on contracts with the U.S. Border Patrol and U.S. Customs to provide veterinary care for the government's horses and canine force. His practice consists of 90 percent small animals and 10 percent horses. Dr. Garza's practice continues to flourish, employing 20 people, and he is regarded as one of the city's premier veterinarians. He recently was named El Paso's "SBA Champion of the Year."

SBA 7(a) CA:

Branchline Brewing Company in San Antonio, Texas

Jason and Laura Ard had a vision: to open a craft brewery harkening to San Antonio's rich brewing history, which dates to the 1800s. To realize this vision, the Ards applied for a \$150,000 SBA 7(a) CA loan from Accion Texas. They were approved in April 2012 and Branchline Brewing Company became a reality. The Ards were able to secure a warehouse, refurbish the property they leased, and purchase specialized equipment, such as fermentation vessels and kegging equipment. Since their inception in October 2012, the couple has created three flagship beers and signed contracts with more than 20 bars and restaurants for distribution.

SBA MICROLOAN:

Rouler in New Orleans, Louisiana

In 2011, Wes McWhorter participated in the Pablove Across America cycling event, which raises money for children with cancer. During his 533-mile trek from Nashville to New Orleans, he realized his passion for cycling needed an entrepreneurial outlet. So he took a leap of faith the following year and launched Rouler - a mobile bicycle repair and fitting business based in New Orleans.

McWhorter got his business off the ground with the help of a \$15,000 SBA microloan from Accion, which he used to purchase a high-tech bicycle fitting system and to prototype a custom bicycle – due to be released in the summer of 2013. McWhorter believes in "worshipping the bike" and, with the help of his lead mechanic, Bryan Hair, leverages their experience and passion for the sport to help their clients



Jason Ard of Branchline Brewing Company test a batch of one of his three flagship beers.



Wes McWhorter started his mobile bicycle repair and fitting business with an SBA microloan from Accion.

achieve a more efficient, comfortable, and enjoyable ride. Rouler also offers men's and women's cycling apparel and accessories – including a newly designed water bottle that recounts the "history" of the Rouler brand.

He envisions building a community well beyond New Orleans. "It's not about selling bicycles," McWhorter says. "We're interested in building a community of rider 'fans', and positioning Rouler as a global cycling lifestyle brand – one focused on great design and healthy, lifechanging experiences."

Our Entrepreneurs: Diverse and Dedicated





Edward Ashford

ED'S SMOK-N-Q



Deidra Patrice Hughes

TROPICAL EXPRESS HOUSTON, TEXAS **ACCION CLIENT SINCE 2012**



In her hometown of Houston, Texas, Deidra Patrice Hughes runs Tropical Express, a shaved ice shop. "I've been trying to be an entrepreneur for about eight years," she said. "It just hasn't happened because I haven't been able to purchase the

Hughes' career as a small business owner began five years ago. She operated a small shaved ice shop out of her grandmother's backyard, selling just 14 flavors, but was discouraged by the brutal summer. "I did so well, but it got to be too much with the heat, so I stopped," she explained.

After taking a business class, Deidra decided to return to work. With the help from Accion Texas Inc., she reopened her store, this time offering 100 flavors of shaved ice as well as hot dogs and nachos, in order to sustain her business throughout the year. The capital infusion from her Accion loan allowed her to purchase hot dog cookers, syrup containers, and a large cooler.

Tropical Express is "the only shop in the area with shaved ice," she says. The business employs three people, though Hughes plans to hire high school and college students as temporary seasonal workers.

Hughes described the impact of the assistance she received from Accion. "I'd probably still be sweating and trying to start up," she said. "I really appreciate Accion helping me and being patient with me while working through the loan process."



SAN ANTONIO, TEXAS **ACCION CLIENT SINCE 2008**



Throughout his life and career, Edward Ashford has been passionate about serving others and cooking barbecue. A medic for nearly 30 years and a veteran of the U.S. Armed Forces, Reserves, and National Guard, Ed enjoyed barbecuing for friends while volunteering at hospitalorganized community events. This love of food and community prompted him and his wife Waldeen to use their retirement money to finance a barbecue trailer.

Ed's Smok-N-Q opened in 2007 in San Antonio, Texas. The couple offered brisket, ribs, and turkey legs, and soon attracted a devoted following. As demand grew, the Ashford children began helping out at the Smok-N-Q and a true family business was born.

The bustling mobile restaurant required more space, but a lack of access to capital threatened to dash their hopes of expansion. Waldeen researched small business assistance online and discovered Accion Texas Inc. The couple secured a loan, allowing them to pay their children salaries and finance a move to a storefront.

The larger location has greatly improved their business. The Ashfords serve between 70 and 160 customers daily. Since moving, Ed has hired two more employees to meet demand.

Ed and Waldeen dream of a bigger restaurant and an additional moveable barbecue unit, but Ed will also be pleased to pass the reins of the business on to his children. "I want my boys to take over. It's time to retire from retirement. I want to leave something for my children and spend more time with my grandkids.

Eric Medina

MEDINA'S CUSTOM POKER TABLES BROWNSVILLE, TEXAS **ACCION TEXAS CLIENT SINCE 2012**





Eric Medina loved to entertain. Inconvenienced by the lack of a poker table and frustrated with improvised solutions, the creative craftsman with experience in construction built himself a custom table. This innovative solution to an inconvenient problem gave rise to his small business: Medina's Custom Poker Tables.

"I built my very first table by trial and error, and it turned out well," said Medina. "Then, I started building table after table and I got better at it. I quickly progressed and everyone noticed." As word spread and friends and acquaintances took interest in his project, Medina realized that no one else in the Rio Grande Valley made and sold custom poker tables. He seized the opportunity and started

With myriad options for color of cloth, wood stains, built-in metal cup holders, and legs, the custom tables that Medina builds are handmade works of functional gaming art. One of his eight designs even doubles as a dining table, with a removable top allowing for easy transition from meal to after-dinner card game.

He hires part-time help when a large order necessitates it, but primarily works alone. With his loan from Accion Texas Inc., Medina has laid the groundwork for growth through an aggressive online advertising campaign, and hopes to hire a permanent part-time employee as his business expands.

Roxie Rachelle Sibley

RRS HOLDING GROUP NEW ORLEANS, LOUISIANA **ACCION CLIENT SINCE 2012**



Being an entrepreneur was something Roxie contemplated for many years. She finally took the leap and started her own business in August of 2012, creating RRS Holding Group and opening a home-based franchise of Candy Bouquet International, which has more than 300 locations throughout the United States and around the world.

After being turned down by her bank, Roxie was referred to Accion's New Orleans office by the City of New Orleans Department of Economic Development. Accion's commitment to helping startups helped her secure an \$8,000 loan. Roxie used the loan for franchise training and to purchase the candy bouquet starter kit. She also invested some of the loan in college classes to learn how to market her business and paid for advertising on the Candy Bouquet website.

A single mother of two, Roxie still works part time in a retail store while running her home-based business – but hopes to eventually run her franchise full time. She currently employs one assistant but plans to hire three to five more in the near future.

Roxie says Accion's assistance was crucial to pursuing her dream of entrepreneurship. "I probably wouldn't have been able to purchase the franchise without their help," she said.



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April Kling Meyer





Our Entrepreneurs: Can-Do and Creative





Michael Kent Happs

MKH CONSTRUCTION SAN ANTONIO, TEXAS **ACCION CLIENT SINCE 2012**



LITTLE ROCK PEDICAB LITTLE ROCK, ARKANSAS **ACCION CLIENT SINCE 2012**

Gregory Wagnon



Watching his father transform a hobby, carpentry, into a contracting business inspired the then 10-year-old Gregory Wagnon to one day own his own business. As an adult, he realized this dream by merging his love of cycling with a need for transportation in his city, creating a taxi service called Little Rock Pedicab in Little Rock, Arkansas.

Wagnon spent four months solidifying his business plan and preparing to launch his entrepreneurial endeavor. He carefully researched the pedicab industry to be certain he made the safest cabs possible and thoughtfully laid the groundwork for a successful small business.

While looking into lenders, Wagnon found that most required a business to be open and established before considering it for a loan. Fortunately, a local banker referred him to an Accion Arkansas loan officer able to provide assistance to Wagnon's startup.

"The Accion Texas loan really started the process of owning my own business," said Wagnon. The majority of his loan went to purchase the pedicabs, and the rest went to insurance, licensing, and other start-up costs. Today, Wagnon employs himself and a handful of subcontractors who serve

"Thanks to Accion for helping me accomplish the dream I had since I was a kid. Talking to people at Accion made me feel that they believed in me, the person behind the business. Thanks for believing."

Happs has worked in the construction industry since he was

Gavin O'Neill

HELLO BOYS NASHVILLE, TENNESSEE **ACCION CLIENT SINCE 2012**



While other 20-somethings toughed it out in the brutal job market, 22-year-old Gavin O'Neill became his own employer.

He and his partner opened up Hello Boys, a men's vintage clothing shop in Nashville in August 2012. Determined and motivated, Gavin converted an old office into a retail space for his consignment shop, purchased inventory, established a website and opened his store, all within two months. After acquiring a loan from Accion Tennessee, Gavin paid for shelving, the store's first month's rent and deposit, and other supplies. He credits the loan for allowing the doors of Hello Boys to open.

After his first weekend of business, he had to temporarily close the shop because he sold out of most of his inventory and needed to replenish. Word is spreading rapidly about the exciting new venture. Gavin even reports that legendary musician Elvis Costello, his wife jazz star Diana Krall, and their children recently visited the shop.

Melissa Kendrick

SOUJORNS, LLC BIRMINGHAM, ALABAMA **ACCION CLIENT SINCE 2012**



A world traveler, Melissa Kendrick has owned Sojourns since 2005. She is passionate to expand Americans' knowledge of its global neighbors and help ease some misconceptions that many of us have about other people. She has traveled to nearly 40 countries, discovering unique folk art to bring home to her Birmingham customers.

In 2012, a \$6,000 loan from Accion Texas Inc. helped Melissa purchase goods from more than 40 different countries including Bangladesh, Burkina Faso, Guatemala, India, Peru, Uganda and Vietnam. Most items are obtained through a network of fair trade importers, recent travels, and others acquired from a direct relationship between artisan groups and Sojourns. Fair trade imports empower low-income, disadvantaged artisans, and laborers and farmers around the globe and promote understanding between them and industrialized nations. Melissa believes customers will spend more for an item knowing that workers were paid fairly and treated with respect.

The store is the first of its kind in Alabama and is a 600-square-foot "mini-trip around the globe" gallery. Sojourns continues to serve the community through cultural education and interaction, local partnerships with area foundations, and festivals to present international food, music, and art throughout the year.

Melissa continues to fuse her love of travel, exploring new cultures, and operating a fair trade store and gallery to fit perfectly into her life and Birmingham.



help me do an even better job for my clients."

Michael Kent Happs was a drug addict for nearly 50 years.

San Antonio, homeless, with only a backpack of clothes to

his name. Now, at 59, Michael is sober. He owns a business,

He lost everything and was left wandering the streets of

He started his business, MKH Construction, in June 2012. Within two months, he had contracted 10 projects. He

repairs homes to make them presentable for leasing. His

where he also spent time getting his life back together.

entrepreneur said, "and he saw I knew a little more

business employs four to five residents of Haven for Hope, a

transitional living campus for the homeless in San Antonio

17 years old, when he took his first roofing job in California. While living at Haven for Hope, he attended a class about

construction. "I volunteered to work with the instructor," the

That instructor introduced him to Accion Texas Inc., and

one of Accion's new, small "Promise" loans. "I'm running an honest job. What's different about me is that I buy all materials and I don't collect until the project is complete," he says proudly. "The loan enabled me to buy tools that will

Happs became the first Haven for Hope resident to receive

and he's creating jobs for others.

than him."

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Our Entrepreneurs: Making Dreams Come True





Ofelia Posas

POSAS BEAUTY CONSULTING NEW ORLEANS, LOUISIANA ACCION CLIENT SINCE 2012



Lillie McCoy

SOUL HEAVEN CAFÉ MOBILE, ALABAMA ACCION CLIENT SINCE 2012

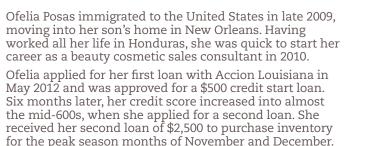


Lessons from Lillie McCoy's grandmother and mother led her to open Soul Heaven Café, a soul food restaurant. After conducting customer research, McCoy leased a building surrounded by fast food restaurants where soul food has little competition in her hometown of Mobile, Alabama, and went into business in July 2012.

McGoy also worked for a major Italian chain restaurant that sent her to culinary school. She also managed multiple restaurants. She says: "What I have learned from managing other businesses is you have to jump through hoops. It's not about the customer, it's about the dollar."

Modeled after a take-out establishment, the restaurant seats 15 and is the only restaurant in her area offering madefrom-scratch breakfast before 11 a.m.

Knowing she might not qualify for a bank loan, McCoy progressively purchased kitchen equipment. She learned of Accion Alabama through a Google search but didn't apply until Alabama Women in Business encouraged her. McCoy's loan for kitchen equipment led to a larger menu, she says. Without the loan, Lillie would have taken longer to open. "I would like to thank Accion for believing in me and helping me achieve my dreams."



In May 2013, Ofelia applied for her third loan with Accion. She requested \$7,000 and thanks to the creation of the Latino Emerging Loan Fund, she was able to qualify - with limited collateral -to purchase more inventory.

Ofelia is a great example of an exemplary Accion borrower. She attends monthly one-on-one sessions with her business advisor, and is currently working to graduate from a handwritten bookkeeping system to an automated Excel program.



Barrett Lee Hopper

ROCKWALL CENTER
ROCKWALL, TEXAS
ACCION CLIENT SINCE 2012



Phil Zavala

IMAGE AVENUE CLOTHIERS SAN ANTONIO, TEXAS ACCION CLIENT SINCE 2011



Phil Zavala has been in the apparel business for over 30 years – and it shows. From his crisp custom-made shirt to his stylish tie with a perfect knot, he is a walking advertisement for his work.

Before he opened Image Avenue Clothiers in San Antonio, he worked at Saks Fifth Avenue, Ann Taylor, The Gap and Marshall Field's, where he was store manager.

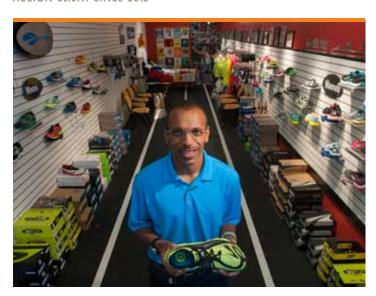
Phil was also a sewing contractor at the Burlington Coat Factory, where he leased space at three store locations and employed five full-time employees who did alterations. He had this side business for 15 years while working full-time.

In 2009, he decided to use his 401(k) to open his own store at Wonderland of the Americas shopping mall in San Antonio. He specializes in custom-made clothing and alterations. He has built a solid network of referrals from local retail outlets and partners with design schools, allowing students to display their creations in the store. He also has some high-profile clients, including El Rey Feo (one of the "kings" of the annual 10-day Fiesta® San Antonio celebration) and local football and baseball teams.

Phil heard about Accion Texas through the local media – and then an Accion employee visited his store. He applied for and received a loan to purchase inventory and fixtures and to give the store a facelift.

"Accion Texas made our dream a reality," he says.

He and his wife, Rosie, hope to eventually open locations in Austin and the Rio Grande Valley. And they plan to return to Accion for help.



In 2009, Coach Barrett Lee Hopper opened Rockwall Running Center (RRC) in Rockwall, Texas – a town about 25 miles from Dallas. An award-winning runner who raced for 31 consecutive years in 43 states and six countries, he has trained more than 30 All-American athletes, and over the past eight years, helped the Rockwall community earn a reputation as a "running town."

Coach Barrett's training began in the 1980s when he was in college helping high school athletes, and by 1996, his work snowballed into a training club, which eventually expanded into a business. In his home state of North Carolina, he organized several community group runs. He moved to Rockwall eight years ago and started the first of now 10 daily running groups.

Barrett wants to bring runners to one place and help them bond with the community. He calls it "action with passion." He formed a separate team to run marathons nationwide, which quickly grew to 300 members. His Patriot Half Marathon held every year on Memorial Day continues to sell out with 1,500 runners annually competing for the grand prize.

An Accion Texas Inc. loan helped his business remain competitive, he said. He used it to purchase nutritional snacks, first aid items and name-brand running shoes to sell at the center's store. The loan helped sustain eight RRC jobs, as well. Without Accion's help, Coach Barrett said, "We would have to close shop."



Capital Campaign: "We Believe"





New Campus Will Feature Lending and Learning Center, Small Business Incubator and Expanded Services

"...The new center will enable us to further our role as a one-stop solution for small business development in San Antonio and South Texas..."

On June 15, 2012, Accion Texas Inc. officially announced a \$5.5 million capital campaign, "We Believe," to build a new two-acre campus on San Antonio's West Side.

The new Accion Texas Lending and Learning
Entrepreneurial Center – to be located on a two-acre
campus at 2015 W. Martin Street in the historic Prospect
Hill area – will consolidate the organization's San
Antonio operations under one roof, creating a totally new,
self-contained "one-stop" location for small business
lending, education, training and support. Designed by
Lake|Flato Architects, the "green" building will feature a
14,000-square-foot headquarters building, a 1,500-squarefoot conference and training center and a 1,200-squarefoot small business incubator. The campus will allow
Accion Texas to better serve San Antonio, the state of Texas
and some of the most economically challenged areas of
the country.

As this annual report went to press in July 2013, 63 percent of the fundraising goal had been achieved. It is anticipated that Accion will break ground for the new center in 2014.

More than 100 business and civic leaders joined Accion Texas President and CEO Janie Barrera on the site of the planned center June 15 when the campaign was announced. The event was covered by media from throughout South Texas.



SHARING OUR VISION

On June 15, 2012, Accion Texas President and CEO Janie Barrera publicly announced a \$5.5 million capital campaign to build a new two-acre campus on San Antonio's West Side.

ABOVE: An architectural rendering of a portion of the proposed new campus. **LEFT:** San Antonio Mayor Julián Castro speaks at the press conference announcing the capital campaign.

"This is a watershed moment in our history," Barrera said.

"While we already are the leading microlender in the United States, we are now poised to take a giant leap forward locally and regionally. The new center will enable us to further our role as a one-stop solution for small business development in San Antonio and South Texas, where 80 percent of our economic base is comprised of small businesses. We are very excited about the future."

San Antonio Mayor Julián Castro, U.S. Representative Lloyd Doggett and Tom C. Frost Jr., chairman emeritus of Frost Bank, were among the many dignitaries who joined Barrera for the announcement.

Local philanthropist and civic leader Sarah Harte serves as chair of the campaign. Her co-chairs are Brandon Seale, principal of Zaragoza Resources and a member of the Accion Texas Board of Directors; Heriberto Guerra, CEO of Avanzar Interior Technologies and chairman of the San Antonio Water System Board of Trustees; and Francisco "Quico" Canseco, former U.S. Representative from Texas and a prominent San Antonio attorney and businessman.

Among the capital campaign's major donations are: \$1.3 million from the U.S. Economic Development Administration; \$500,000 from JP Morgan Chase, \$300,000 from Wells Fargo to build a 2,000-square-foot small business incubator on the future West Side campus; \$250,000 from the Greehey Family Foundation; \$250,000 from the Kresge Foundation; \$100,000 from the Valero Energy Foundation, \$100,000 from the Myra Stafford Pryor Trust and Frost Bank; \$50,000 from NuStar Energy; \$50,000 from Bank of America; \$25,000 from Capital One; and \$25,000 from Southwest Business Corporation (SWBC). Gifts and pledges also have poured in from individuals – including past and current loan recipients and employees. (In fact, a small donations campaign is underway throughout the Accion Texas footprint, with giving categories ranging from a "Pathway to Success" brick and paver drive to named plaques and outdoor benches.)

For more information on giving opportunities, contact the Accion Texas Development Office at 1-888-215-2373 or visit our website at www.acciontexas.org.

Small Loans, Big Impact





Performance Summary*

With almost two decades of service, we take pride that our volume reflects our commitment to supporting entrepreneurs. During this time we have served thousands of entrepreneurs with millions in small business loans. When you combine our work with the resiliency of the entrepreneur, it is clear microfinance plays a critical role in growing our economy.

\$139 MILLION small business loans disbursed since 1994

\$29.7 MILLION total loans under management

13,132 LOANS small business loans disbursed since 1994

2,204 CLIENTS number of active clients

 $10,500\ JOBS$ jobs created or retained since 1994

\$13,513 average loan balance

We're proud of our track record, but we're not about to rest. There is much work to be done.

* Data as of December 31, 2012

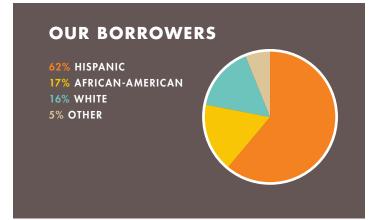
A Look at Accion Texas Inc.

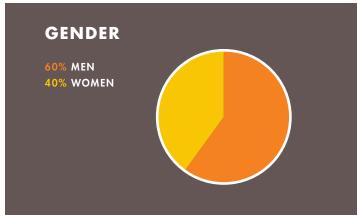
WHO WE ARE

Accion Texas Inc. is a San Antonio-based nonprofit organization, one of the first microcredit lenders in the United States. We were founded in 1994 with one employee. Today we serve the great states of Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Missouri, Tennessee and Texas.

WHAT WE DO

- Microloans \$500 to \$50,000
- Small Business Loans \$50,001 to \$250,000
- SBA 7aCA Program Loans \$35,000 to \$250,000
- SBA 504 LOANS
- Business Education





Borrower Median Income: \$38,000

In response to the growing demand we've seen over the past three years, we've:

- diversified our loan products to serve a wide range of businesses;
- added business education so entrepreneurs have the tools to succeed;
- deployed cutting edge technology to grow our services while improving quality and customer support; and
- expanded our footprint both in person and online - to bring the American dream to more places and more people.

THREE-YEAR LENDING PERIOD

2010	\$12.8M
2011	\$14.6M
2012	\$18M





The President's Society is made help Accion carry out its day-to-day work of microlending. We appreciate the ongoing support of the President's Society members.

David and Ann Adams Stephen and Kathryn Arata Elvia Bara Janie Barrera Matthew Bomersbach D. Frederick de Roode Rose Mary Fry* Adrian Gonzalez Jennifer Griswold Kenneth M. Harvey Dan Lawless David Lona Thomas Madison, Ph.D. Michelle L. Matta Bernard McGraw-Coleman Sandra Nannini Sterling S. Neuman Robert and Lana Potts Nelly Roias-Moreno Ken Sample Brandon F. Seale Clarence and Kay Simpson^{*} Debbie R. Taylor Laurie Vignaud James E. Warren Marianne C. Watson

Graham Weston

Lee D. Zimskind

Rita J. Adrosko Justin Allen Mary Helen Alvarado Norma Alvarado Craia Bohnsack Stephaney Bolden Harold Brandt, MD, FACP Wendell Brock **Shirley Brooks** Alma Valdez Brown Michelle Bryant Richard V. Butler Brooke Cain

Rick Carrera Charles Cheever Tanya Counts Veronica Cruz Tijuana Cutcher Jennifer M. Dale-Flores David Daskilewicz Ralph Deleon Chloe Duplessis Lupe Flores Sandra Flores Keith Frazier Wendy Friedman Magoli Garcia Lorena Garcia Vickie Garcia Steve Gaver Rhonda Gibula Alice Gomez Kara Gomez Lindsev M. Griffin Gabriel Guerra

Leticia Gutierrez

Russell Hampton

Mary Ray Heard*

Janie Hernandez

Carlos A. Ibarra

Matthew Jackson

John S. Jockusch

Donna S. Johnson

James G. Lifshutz

Anthony Lopez

L.J. Manning

Laura Martinez

Olga Martinez

Al Martinez- Fonts

Judson McGehee

Catherine Mevrat

Josefina V. Molina

Lindsev Navarro

Nathanial Owen

Aleiandro Padilla

Betsy Painter

Celina Peña

Hector Ramirez

Carlos Ramos

Lorena Ransom

Rosario G. Olivarez

Kevin and Denise Moore

Catherine Glen-Puschett and Mitchell Puschett, MD, PA

Joshua Miller

Kathleen and Randall Matthews

Artemio Maldonado

Laura Kozien

Mary Esther Hernandez

Sarah Harte and John Gutzler

Lisa Riley

Mario and Mary Lou Rioias

William and Caroline Sabin

Ashley Rodriguez

Marlene Rodriauez

Hilda Rubio

Roscio Rueda

Sara M. Saldaña

Eleanor O. Seiferth

Mary Marshall Sidorsky

Tom Schaub

Bob Schraitle

Patrick Shearer

Asal Shokati

Miriam Sitz

John Swope

Betty Turner

Jarrett Woods

Martha Zurita

Yolanda Sonora

Virginia M. Torres

Lynn Trojahn and Family

Brandi Carberry Vitier

Accion U.S. Network Bank of America* BBVA Compass Texas* **Boston Beer Company** Broadway Bank Capital One City of Corpus Christi City of Harlingen Clinton, AR Chamber of Commerce Comerica Bank Community Foundation of Greater Birmingham Daniel Foundation of Alabama Global Social Ventures Fund **Goldman Sachs Foundation** Greater Alexandria Economic Harold Simmons Foundation Hoblitzelle Foundation Houston Endowment, Inc. Jefferson State Bank* Kresge Foundation Lamar Bruni Vergara Trust Meadows Foundation Mike and Gillian Goodrich

Myra Stafford Pryor Trust

Network for Good NYSE Euronext Opportunity Finance Network*/
Starbucks Genevieve and Ward Orsinger Foundation Rees-Jones Foundation Renaissance Charitable Foundation Robert R. Meyer Foundation San Antonio Area Foundation Shield-Avres Foundation Simmons Foundation Tides Foundation* Tolleson Private Bank* United Way of Metropolitan Dallas **USAA Federal Savinas Bank** Valero Energy Foundation U.S. Department of Agriculture* U.S. Department of Treasury, CDFI* U.S. Small Business Administration* ViewPoint Bank Wells Fargo Bank

James and Judy Adams Adorers of the Blood of Christ Adrian Dominican Sisters Amegy Bank Annie E. Casev Foundation Luis Arquello Bank of America Rank One Basilian Fathers of Toronto **BBVA Compass Bank** Sheila Beissel Manuel and Maria Berriozabal Beth Blissman **Robert Boehlert** Alison Wenger Boone Wendell Brock, CREED Broadway Bank Calvert Social Investment Foundation Capital One Carmen Barraza Casas Christus Health Communities at Work Fund. L.P. Dr. Charles Conlon William M. Cunningham Craig Alan Davis Edward R. and Luz Elena Dav Julio Delgado Jr.

Laurence Doxsev and Carla Marshall

East West Bank

Dr. William Flizondo First Citizens Bank John and Margaret Folev Rose Mary Fry Philip Gates

Goldman Sachs U.S. Rep. Charles A. Gonzalez Green Bank Anna-Brooke Gutzler **Heartspring Methodist Foundation**

Immaculate Heart of Mary Church Jefferson State Bank Eliot M. Lee

Daniel Lopez and Gina Amatanaelo Bernard McGraw-Coleman Monarch Community Fund Nazareth Literary Institution Kimberly Norvell Opportunity Finance Network

Jaime G. Perez Raza Development Fund Inc. **REAP Green Enterprise** Red River Bank **Redman Foundation**

Residential Energy Assistance Debra Salge Dr. Harry J. Shafer Clarence and Kay Simpson Sisters of Charity of the Incarnate Word, Houston Sisters of the Incarnate Word and

Blessed Sacrament, Corpus Christi Sisters of St. Dominic Society of the Divine Word Southside Bank Sustainable Communities Fund Texas Bank and Trust Co. Tides Foundation Tolleson Private Bank

Michael Turpin U.S. Department of Agriculture U.S. Department of Treasury, CDFI U.S. Small Business Administration Wells Fargo Bank Valerie L. Wenger

(*also Investing Partner)

2012 Financial Summary

Balance Sheet

ASSETS	2012	2011
Cash and Equivalents	\$4,360,046	\$3,703,088
Contributions and Grants Receivable	3,094,432	3,842,628
Microenterprise Loans Receivable		
(Net of Allowance for Loan Losses of 2,867,7	47	
for 2012 and \$2,758,726 in 2011)	25,639,612	23,508,686
Fixed Assets		
(Net of Accumulated Depreciation of		
\$1,740,105 in 2012 and \$1,499,532 in 201	1) 4,101,809	3,945,678
Other Assets	1,763,160	1,660,656
TOTAL ASSETS	\$38,959,059	\$36,660,736
LIABILITIES		
Accrued Expenses and Accounts Payable	\$886,579	\$725,12

NET ASSETS

TOTAL LIABILITIES

TOTAL NET ASSETS	\$13,109,477	\$12,837,002
Permanently Restricted	577,163	577,16
Temporarily Restricted	4,671,629	2,046,609
Unrestricted	\$7,860,685	\$10,213,230

TOTAL LIABILITIES &

\$38,959,059 \$36,660,736

\$25,849,582

\$23,823,734

2012 Total Loans

LOCATION	# TOTAL LOANS	AMT DISBURSED
Austin	52	\$941,644
Brownsville	33	537,907
McAllen	74	1,029,194
Dallas/Fort Worth	121	1,950,984
El Paso	166	2,491,737
Corpus Christi	48	746,070
Houston	108	2,461,091
San Antonio	102	4,788,554
Laredo	54	635,912
Louisiana	100	1,499,858
Delta	61	911,820
TOTAL	919	\$17,994,771

Revenue & Expenses

SUPPORT & REVENUE	2012	2011
Grants and Contributions		
Unrestricted	\$1,804,584	\$3,408,334
Restricted	3,834,987	1,721,857
In-Kind	163,813	229,441
Interest and Fees	4,259,841	3,843,259
SBA 504 Income	1,039,401	603,877
Other Income	414,746	282,978
TOTAL PUBLIC SUPPORT AND REVENUES	\$11,517,372	\$10,089,746
EXPENSES		
Program Services Support Services	\$9,706,465	\$8,516,835
Administration	1,185,683	1,031,659
Fundraising	352,749	371,794
TOTAL EXPENSES	\$11,244,897	\$9,920,288
CHANGE IN NET ASSETS	\$272,475	\$169,458

Impact

INDICATOR	2012	2011
New Clients	726	664
Number of Loans Disbursed	919	890
Amount Loaned	\$17,994,771	\$14,638,455
Active Portfolio	\$28,507,359	\$26,267,412
Portfolio Under Management	\$1,274,683	\$2,515,002
Total Portfolio ¹	\$29,782,042	\$28,782,414
Active Clients	2,204	2,268
Average Loan Balance	\$13,513	\$12,691
Portfolio at Risk ²	3.30%	3.10%
Net Losses ³	4.01%	6.44%
CUMULATIVE TOTALS TO DATE	12/31/2012	12/31/2011
Clients Served	9,076	8,350
Numbers of Loan Disbursed	13,132	12,213
Amount Disbursed	\$139,136,874	\$121,142,103
¹ Includes Accion Texas and Citi Portfolio		

ACCION 21 20 WWW.ACCIONTEXAS.ORG

Accion Texas Inc. Headquarters

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San Antonio, TX 78210

Tel: 210-226-3664 Fax: 210-533-2940

Toll-free: 888-215-2373

acciontexas.org







TEXAS

Wells Fargo Bank, Suite 280 9800 North Lamar Boulevard Austin, TX 78753

Narda Hernandez, Loan Processor II Judson McGehee, VP Central Region Rocio Vallejo, Loan Officer

Chase Bank Bldg. 2nd Floor 2300 Boca Chica Blvd. Brownsville, TX 78522

Josefina Molina, Loan Processor Sergio Rodriguez, Loan Officer

Del Mar College Center for Economic Development 3209 South Staples, Room 146 Corpus Christi, TX 78411

Sylvia Ford, VP Coastal Bend

8828 North Stemmons Fwy, Suite 101 Dallas, TX 75247

Sicquiela Aquilar(C.K.), Loan Processor Danny De Valdenebro, Business Advisor Leticia Lopez, Loan Processor Judson McGehee, VP North Region Yolie Medina, Loan Officer Roscio Rueda, Loan Officer

1421 Lee Treviño Drive, B-1 El Paso, TX 79935

Norma Alvarado, Loan Processor Enrique Aragón, Loan Processor II Juan Gonzalez, Loan Processor Elvira M. Valles, VP West Region

1327 North Main Street Fort Worth, TX 76164 **Business Assistance Center**

(by appointment only)

(WEST)

3300 Chimney Rock, Suite 100 A Houston, TX 77056

Shirley Brooks, VP Lending-East TX Region Jennifer Dale-Flores, Loan Admin Officer Joseph Gonzalez, Regional President-Houston Anthony Lopez, Loan Officer Keia Walker, Loan Processor

(NORTH)

Inside Prosperity Bank 2nd Floor 2310 Yale Street, Houston, TX 77008

Nikol Pavon, VP Large Loans/Houston

902 East Calton Road Laredo, TX 78041

Lorena Garcia, Loan Processor Edna I. Gonzalez, Business Advisor/Loan Officer Sara Montalvo-Saldaña, VP South Texas Region Gina Palma, Loan Officer

220 North 10th. Street McAllen, TX 78501

Marlene R. Rodriguez, Senior Loan Officer Jesse Sanchez, Jr., Business Advisor Lorena M. Silva, Loan Processor

225 West Poplar San Antonio, TX 78212

Elvia Bara, Credit Analyst/Underwriter Mario Cardona, Loan Officer Mary Esther Hernandez, Senior Loan Processor Laura Martinez, Loan Processor Large Loan Brenda Sandoval, Loan Processor Patrick Shearer, Market President Alma Valdez, Loan Officer

Ruth Easterling, Program Coordinator Margot S. Fuentes, Business Advisor Alexandra Lee, Business Advisor Mario Rioias, Business Advisor Martha N. Zurita, Director

Justin Allen, SBA Loan Portfolio Maria "Cruz" Montoya, SBA Business Development Officer Bob Schraitle, SBA Loan Portfolio Manager

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One 55th Place South, Office #01 Second Floor Birmingham, AL 35212

Lisa Riley, Delta Region Manager

ARKANSAS

324 W. Pershing Blvd., Suite #10 North Little Rock, AR 72114

Russell Hampton, Market Manager Katie Stark, Loan Processor

LOUISIANA

Central Louisiana Business Incubator 1501-A Wimbledon Drive, Suite 124A Alexandria, LA 71301

Byron Lavalais, Market Manager North LA

3233 S. Sherwood Forest Boulevard Suite 108-A Baton Rouge, LA 70816

Maria Greenup, Loan Processor II Mel Robertson, VP South Louisiana Nikatra Whitfield, Loan Officer

3330 N. Causeway Boulevard, 4th Floor, Room 446 Metairie, LA 70002

Stephaney Bolden, Loan Processor II Tawanna Hardy, Loan Processor Lindsey Navarro, Director Business Support Jarrett Woods, Regional Market Manager

4646 Hilry Huckaby, Suite 121

Jennifer Johnson, Loan Officer

TENNESSEE

(Serving Tennessee, North Mississippi, East Arkansas)

516 Tennessee St., Suite 407 Memphis, TN 38103

Nathanial Owen, Market Manager

